

# Mission and Values Team Update PowerPoint

Franchise Tax Board Meeting

Thursday, September 9, 2021

## Slide 1: Mission and Values Team Update

### FTB's Values Promote Positivity

Presenters' Names: Jackie Zumaeta – Legal Division and Manav Sushil – Accounts Receivable Management Division  
September 9, 2021

## Slide 2: Our Five Values

Promote and Empower

- Lead with Integrity and Inspiration
- Bring our Best
- Deliver Excellent Products and Services
- Contribute to a Caring Community
- Become Experts at What We Do

## Slide 3: Fundraisers

*A photo of the greeting cards that have been sold in years passed is shown on screen.*

FTB's generosity

- Silent auction
- Card/cookie kudos
- Greeting cards
- Funds
  - Goldberg scholarship
  - Employee appreciation
  - Holiday programs

## Slide 4: Goldberg Scholarship

*Photos of the 2021 winners are shown on screen.*

- Established in 1995
- Encourages staff to continue their education
- Awarded annually to two or three employees that embody our five values
  - \$1,000 each
- 2021 winners
  - Gi Nam
  - Yocelyn Robles
  - Annette Thomure

## **Slide 5: Employee Appreciation Events**

*Photos of the tumbler construction team, the finished products, and calendar are shown on screen.*

- Values campaign
- Ice cream social/tumbler appreciation
- Calendars
- Card/cookie kudos

## **Slide 6: Holiday Programs**

*A photo of our Poppy Patch kids singing a holiday song in festive surroundings pre-COVID is shown on screen. A photo of our Mission & Values Team with CHP officers collecting toys before the pandemic is also shown.*

- Holiday decorations
- CHiPs for Kids toy drive
- Holiday program
  - Virtual event in 2020
- Santa visits FTB's childcare center, Poppy Patch

## **Slide 7: Multicultural Food and Arts Fair**

*Photos showing dancers, food, and staff from the multicultural food and arts fair are shown on screen.*

- Once every three years
  - An upcoming event in 2022!
- Celebration of our multicultural workforce and diversity
- Performances
- Food
- Exhibits from around the world

## **Slide 8: Deliver Presentations**

*Two photos from past presentations are shown. The top photo is from a virtual event where a male speaker is on stage. The bottom photo shows the Mission & Values logo appearing on a cloth draped over the podium with a female speaker giving a presentation at an outdoor ceremony pre-COVID.*

- New employee orientations
- Various presentations and workshops at division/bureau meetings
- Ceremonies

## **Slide 9: Questions?**

## **Slide 10: Public Comment**