Slide 1: Mission and Values Team Update
FTB’s Values Promote Positivity

Presenters’ Names: Jackie Zumaeta – Legal Division and Manav Sushil – Accounts Receivable Management Division
September 9, 2021

Slide 2: Our Five Values
Promote and Empower
• Lead with Integrity and Inspiration
• Bring our Best
• Deliver Excellent Products and Services
• Contribute to a Caring Community
• Become Experts at What We Do

Slide 3: Fundraisers
A photo of the greeting cards that have been sold in years passed is shown on screen.

FTB’s generosity
• Silent auction
• Card/cookie kudos
• Greeting cards
• Funds
  – Goldberg scholarship
  – Employee appreciation
  – Holiday programs

Slide 4: Goldberg Scholarship
Photos of the 2021 winners are shown on screen.

• Established in 1995
• Encourages staff to continue their education
• Awarded annually to two or three employees that embody our five values
  – $1,000 each
• 2021 winners
  – Gi Nam
  – Yocelyn Robles
  – Annette Thomure
Slide 5: Employee Appreciation Events
*Photos of the tumbler construction team, the finished products, and calendar are shown on screen.*
- Values campaign
- Ice cream social/tumbler appreciation
- Calendars
- Card/cookie kudos

Slide 6: Holiday Programs
*A photo of our Poppy Patch kids singing a holiday song in festive surroundings pre-COVID is shown on screen. A photo of our Mission & Values Team with CHP officers collecting toys before the pandemic is also shown.*
- Holiday decorations
- CHiPs for Kids toy drive
- Holiday program
  - Virtual event in 2020
- Santa visits FTB’s childcare center, Poppy Patch

Slide 7: Multicultural Food and Arts Fair
*Photos showing dancers, food, and staff from the multicultural food and arts fair are shown on screen.*
- Once every three years
  - An upcoming event in 2022!
- Celebration of our multicultural workforce and diversity
- Performances
- Food
- Exhibits from around the world

Slide 8: Deliver Presentations
*Two photos from past presentations are shown. The top photo is from a virtual event where a male speaker is on stage. The bottom photo shows the Mission & Values logo appearing on a cloth draped over the podium with a female speaker giving a presentation at an outdoor ceremony pre-COVID.*
- New employee orientations
- Various presentations and workshops at division/bureau meetings
- Ceremonies

Slide 9: Questions?

Slide 10: Public Comment