

Health Care Mandate PowerPoint

Franchise Tax Board Meeting

Thursday, March 19, 2020

Slide 1: Health Care Mandate

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March 19, 2020

Slide 2: Health Care Mandate

Overview

- Governor Newsom signed Senate Bill 78
- Created a California individual health care mandate similar to federal Affordable Care Act
- Responsibilities include:

Covered CA	FTB
Coverage, some exemptions, and financial assistance	Penalty assessment, some exemptions, and subsidy reconciliation

Slide 3: Health Care Mandate

Major Accomplishments Since September 2019

- Targeted marketing and outreach efforts
- Collaborative partnership with Covered CA
- Conducted successful stakeholder meeting in November 2019
- Developed fresh and robust web content
- Trained contact center staff
- Created penalty estimator for taxpayers

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Health Care Mandate

Penalty Estimator

A video introducing an online penalty estimator plays

Slide 5

Health Care Mandate

Taxpayers' Bill of Rights Hearing Issues

- Lack of penalty awareness
 - FTB conducted public outreach (web content, news releases, Tax News articles, social media, videos, etc.)
 - FTB and Covered CA mailed letter to about 2.1 million households

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Taxpayers' Bill of Rights Hearing Issues (continued)

- Uncertainty how to report and assist clients
 - FTB conducted education and outreach to paid tax preparers and the Volunteer Income Tax Assistance Program
 - EDD informed employers regarding health plans
 - FTB assisted tax software providers on how to present information to taxpayers this tax season about the new law

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Upcoming Items / Next Steps

- Continue outreach efforts with Covered CA during 2020 tax season
- Conduct technical stakeholder meeting on March 23, 2020
- Publish technical requirements for reporters in April 2020
- Release draft of all forms beginning June 2020

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Questions?