# Earned Income Tax Credit Calculator and Volunteer Income Tax Assistance Locator PowerPoint

Franchise Tax Board Meeting Friday, September 18, 2020

# Slide 1: Earned Income Tax Credit Calculator and Volunteer Income Tax Assistance Locator

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September 18, 2020

### Slide 2: Earned Income Tax Credit Calculator and Volunteer Income Tax Assistance Locator

California Earned Income Tax Credit (CalEITC)

- Implemented five years ago
- Income less than \$30K
- Help working families

#### Slide 3: Legislative Update

Young Child Tax Credit (YCTC)

- Implemented this year
- Qualifying child under 6
- Up to \$1000

#### Slide 4: Earned Income Tax Credit Calculator and Volunteer Income Tax Assistance Locator

#### **Statistics**

- 3.7 million taxpayers through August
  - o Includes 420,000 who received YCTC
- \$1.1 billion combined
- To claim, must file a return

### Slide 5: Earned Income Tax Credit Calculator and Volunteer Income Tax Assistance Locator

- Application Team Goals
- Quick credit estimate
- · Clear next steps
- Good experience

#### Slide 6: Earned Income Tax Credit Calculator and Volunteer Income Tax Assistance Locator

Visits: July – August 2020

CalEITC and YCTC Webpage 14, 804 Calculator 3,576

VITA

Webpage 2,577

Locator 831

#### Slide 7: Earned Income Tax Credit Calculator and Volunteer Income Tax Assistance Locator

The California Earned Income Tax Credit and Young Child Tax Credit webpage screenshot explains the benefits of using the CalEITC calculator.

### Slide 8: Earned Income Tax Credit Calculator and Volunteer Income Tax Assistance Locator

The screenshot displays the Earned Income Tax Credit Calculator form fields with multiple languages displayed.

#### Slide 9: Earned Income Tax Credit Calculator and Volunteer Income Tax Assistance Locator

The screenshot displays 7 checkboxes that can be checked off before selecting the Estimate my EITC button.

#### Slide 10: Earned Income Tax Credit Calculator and Volunteer Income Tax Assistance Locator

The results webpage screenshot displays potential credits. It also provides navigation buttons to get started on filing a tax return with CalFile.

#### Slide 11: Earned Income Tax Credit Calculator and Volunteer Income Tax Assistance Locator

This CalFile screenshot encourages users on our website to use the free filing service if they qualify.

#### Slide 12: Earned Income Tax Credit Calculator and Volunteer Income Tax Assistance Locator

The screenshot focuses on the first button called "Get free help" which launches the VITA locator.

### Slide 13: Earned Income Tax Credit Calculator and Volunteer Income Tax Assistance Locator

The screenshot shows the VITA locator which uses zip code, city, and county as search criteria. Multiple languages appear in drop down menu in case an interpreter is needed. Users will select "Find Location" to obtain their results.

# Slide 14: Earned Income Tax Credit Calculator and Volunteer Income Tax Assistance Locator

A screenshot appears with the search results obtained for Los Angeles County. Users can click on a map for navigation features.

# Slide 15: Earned Income Tax Credit Calculator and Volunteer Income Tax Assistance Locator

An interactive Google map appears with a pin dropped at the desired address.

# Slide 16: Earned Income Tax Credit Calculator and Volunteer Income Tax Assistance Locator

Questions?

# Slide 17: Earned Income Tax Credit Calculator and Volunteer Income Tax Assistance Locator

**Public Comment** 

Questions?
Public Comment