

STATE OF CALIFORNIA

FRANCHISE TAX BOARD

PUBLIC MEETING

CALIFORNIA TAX LANDSCAPE AND THE GIG ECONOMY

TUESDAY, OCTOBER 1, 2019

12:34 P.M.

GERALD GOLDBERG AUDITORIUM

9646 BUTTERFIELD WAY

SACRAMENTO, CALIFORNIA

STENOGRAPHICALLY REPORTED BY:
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A P P E A R A N C E S

BOARD MEMBERS

BETTY YEE
State Controller
(Chairperson of the Board)

MALIA M. COHEN
Chairperson
Board of Equalization

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1 A P P E A R A N C E S C O N T I N U E D

2 **PANELISTS**

3 VIKRUM AIYER
4 Vice President of Global Public Policy &
5 Strategic Communications
6 Postmates
7 (Item 5)

8 JOE BANKMAN
9 Professor of Law and Business
10 Stanford University
11 (Item 6)

12 ANNETTE BERNHARDT
13 Director
14 Low-Wage Work Program, UC Berkeley Labor Center;
15 Senior Researcher
16 UC Berkeley Institute for Research on
17 Labor and Employment
18 (Item 2)

19 KAREN BROSI
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21 Enrolled Agent
22 (Item 5)

23 SARA KIMBERLIN
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26 (Item 4)

27 ANNETTE NELLEN, CPA, CGMA, ESQ.
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29 San Jose State University
30 (Item 5)

31 MICHAEL REICH
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35 Center on Wage and Employment Dynamics,
36 UC Berkeley
37 (Item 4)

38 ANNETTE RIVERO
39 Gig Workers Rising
40 (Item 5)

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A P P E A R A N C E S C O N T I N U E D

PANELISTS CONTINUED

MIKE ROBINSON
Mobile Workers Alliance
(Item 6)

RENEE RODDA
Vice President
Spidell Publishing
(Item 6)

ALLEN ZAREMBERG
President and Chief Executive Officer
California Chamber of Commerce
(Item 6)

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PUBLIC PARTICIPANT

JAMES COUNTS, CPA

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1 SACRAMENTO, CALIFORNIA

2 TUESDAY, OCTOBER 1, 2019, 12:34 P.M.

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4 CHAIRPERSON YEE: Good afternoon. This is the
5 scheduled time for the meeting of the Franchise Tax
6 Board.

7 Would the board liaison please call the role to
8 determine if a quorum is present.

9 MS. CASEY: Member Cohen.

10 MEMBER COHEN: Present.

11 MS. CASEY: Member Asmundson.

12 MEMBER ASMUNDSON: Present.

13 MS. CASEY: Chair Controller Betty T. Yee.

14 CHAIRPERSON YEE: Here.

15 At least two members or their designated
16 representatives being personally present, there is a
17 quorum, and the Franchise Tax Board is now in session.

18 At this time, I would like to ask that you all
19 rise and please join me in the Pledge of Allegiance.

20 (Pledge of Allegiance was recited
21 in unison.)

22 CHAIRPERSON YEE: Thank you.

23 The public has the right to comment on each of
24 our agenda items today. If there are any members of the
25 public who wish to speak on item, please come forward

1 during the public comment portion of the agenda.

2 At this time, I will open up this hearing. And
3 first let me thank the Franchise Tax Board staff for the
4 work in assembling, I think, a very thought-provoking
5 agenda this afternoon on the gig economy as it relates
6 to California tax compliance.

7 And I would like to also offer my colleagues an
8 opportunity for opening remarks.

9 But let me just say that, you know, I look at
10 this issue and I realize it's really fun to be doing tax
11 policy and tax administration these days. And I think
12 for those of us who do this as a profession, as a
13 discipline, it's a dynamic environment.

14 And we have seen how dynamic it's been in the
15 past, where sometimes the tax laws don't keep up with
16 changing things in society and in our economy, but,
17 certainly, as we look at new ways of transacting
18 business, new products in the marketplace, changing
19 lifestyles, and -- and how we view families today. And,
20 certainly, today, the focus with respect to the changing
21 nature of work. We are just really grateful to have
22 this time, this afternoon, to focus on what the gig
23 economy means and certainly to have this be a hearing
24 meant to level-set relative to the issues around the gig
25 economy, how to understand it from a tax compliance

1 perspective, the context with respect to other attendant
2 issues.

3 Now, the objective of this hearing, really, is to
4 identify outstanding questions for -- from a tax
5 administration and tax compliance perspective.

6 I will just say, at the outset, this is not a
7 hearing to re-legislate AB 5. I know there are a lot of
8 interests here who were either supporters or opponents
9 of that legislation. That is not the venue. That's not
10 the purpose of this venue today. AB 5, as you know, was
11 signed by the governor and, in fact, probably adds to
12 our list of questions about how we are going to
13 implement the legislation going forward.

14 So with that, I want to welcome everyone. Thank
15 you for the robust attendance. I particularly want to
16 thank our presenters and our panelists today, who are
17 going to be giving firsthand experiences and perspective
18 to the board with respect to how we ought to treat the
19 gig economy and, actually, really, in the more
20 platform-based economy and the larger issue of different
21 ways of work today and tax compliance here in
22 California.

23 With that, I would like to invite Member Cohen to
24 provide any opening remarks that you may have.

25 MEMBER COHEN: Thank you, Controller Yee. Good

1 afternoon, ladies and gentlemen.

2 AUDIENCE MEMBERS: Good afternoon.

3 MEMBER COHEN: It's good to be here with you once
4 again. I just first want to open up with some -- some
5 remarks of just how grateful I am. I think this a
6 timely issue. I want to acknowledge Controller Yee for
7 suggesting that the Franchise Tax Board examine the gig
8 economy, I think it's an absolutely phenomenal and
9 appropriate venue for us to begin to dissect and discuss
10 and, most importantly, learn what some of the experts
11 have -- what some of the experts have to present to us,
12 whether it's research, whether it's trends that are --
13 that they are able to present to us. So this is an
14 opportunity for all of us to learn and I welcome that.

15 I also want to thank the FTB staff for their
16 excellent briefing and documents. Thank you very much.
17 Selvi Stanislaus, your staff has been absolutely
18 professional.

19 And for a tax -- tax perspective, you know, this
20 is a timely issue. If we are not in the gig economy
21 ourselves, we know someone that is actually actively
22 working in the gig economy. And what's interesting is
23 how the gig economy intersects with women, that are
24 heads of household, with communities of color. And all
25 of these details and, I think, nuances are going to come

1 out in today's hearing.

2 And it's a reality that we all have to face. The
3 gig economy is a shifting paradigm. How it started out,
4 back in 2007, is different than how it is presenting
5 today. And it's presenting new challenges, particularly
6 for those of us that love tax administration.

7 So I'm excited to be here today. Again, looking
8 forward to the presentation.

9 And also, welcome to our esteemed presenters.

10 Thank you.

11 CHAIRPERSON YEE: Thank you, Member Cohen.

12 Member Asmundson.

13 MEMBER ASMUNDSON: As an economist, one of the
14 interesting things is that oftentimes our models don't
15 work very well when faced with reality. And so I'm
16 really looking forward to the discussion today and
17 learning more about how things actually work on the
18 ground and how we inform our decisions in the future.

19 Thank you.

20 CHAIRPERSON YEE: Thank you very much. Thank
21 you.

22 Let us proceed, then, to item number 2 on our
23 agenda today. And I am very pleased to introduce
24 Dr. Annette Bernhardt, who I have the pleasure of
25 hearing present before the Future of Work Commission, of

1 which I am proudly a member. And she is going to
2 provide us with a presentation on just what exactly is
3 the gig economy. And I think if it's similar to the
4 presentation we had at the Future of Work Commission, I
5 think it's going to dispel a lot of, kind of,
6 preconceived notions about what the gig economy is.
7 Dr. Bernhardt is the director of the Low-Wage Work
8 Program at the U.C. Berkeley Labor Center and a senior
9 researcher at the U.C. Berkeley Institute on Labor and
10 Employment.

11 Thank you very much for being with us.

12 MS. BERNHARDT: Hi. Good afternoon, everybody.
13 Oh, there we go.

14 First, let me say thank you so much to FTB and
15 then to the board, in particular, for the opportunity to
16 speak with you today.

17 I come to you as a researcher who's been studying
18 the changing nature of work for almost twenty years.
19 And then, also, as a principal investigator of a joint
20 project between the U.C. Berkeley California Policy Lab
21 and the FTB to analyze California taxpayer data to shed
22 light on the gig economy. So I'm delighted to be here
23 and share with you what we know and what we don't know
24 about gig work.

25 I would like to start with a brief background on

1 the confusion about gig work. If you have been
2 following the press or even talking with friends that
3 you know, everybody is using different terms. Even when
4 they use a term "gig work," they mean a lot of different
5 things by it. But as you can see up here, there's tons
6 of different terms that we're using to try to describe
7 what is changing in work in America.

8 And as a result, you are seeing very different
9 estimates of how many gig workers there are in the U.S.
10 Some studies say as few as 600,000. Some say as few as
11 55 million.

12 And I want to sharpen up. There's really two
13 sources of confusion that are leading to very different
14 understandings of what is gig work and how many gig
15 workers there are. One is that we are often conflating
16 different types of work; and, second, we are conflating
17 different ways that workers use independent contracting.

18 So let me talk about the first one.

19 We have really concluded that the best way to go
20 about research -- doing research in this area is to put
21 aside the labels and talk about different types of
22 employment. And, of course, in the U.S., there are two
23 types of paid employment. There are employees and there
24 are independent contractors. And as we all know -- and
25 this has been a topic of discussion -- those two groups

1 are treated very differently under employment and labor
2 laws, under our social insurance programs, under how we
3 provide workplace benefits.

4 Under employees, I'm highlighting that there are
5 both regular W-2 workers and there are contracted W-2
6 workers. These are workers who may be working for
7 subcontractors, for franchises, or temp agencies. And
8 the reason why I flag this is, they are still W-2
9 workers. And sometimes when people talk about the gig
10 economy, they are also talking about those workers,
11 which is not right or wrong. I am just saying, it's
12 important to be very clear about who we're talking
13 about.

14 Under the group of independent contractors, we
15 have traditional independent contractors, and then, of
16 course, we have the workers who are working for the new
17 on-demand labor platforms like Uber, like TaskRabbit,
18 etc. A lot of the discussion has focused on the
19 platforms, but I will share with you that the majority
20 of independent contractors are not working for platforms
21 and are not using electronically-mediated ways of
22 finding work.

23 So the upshot for us, in terms of research, is
24 that it's really important to focus on understanding the
25 full universe of independent contractors, not just the

1 platform workers in particular.

2 The second source of confusion has been how
3 workers use independent contracting. This is a graph
4 for the whole United States. And it looks at all of the
5 sources of income that workers have. And you can see
6 that 87 percent of workers in the U.S. in 2014 still
7 just earned wages. They were W-2 workers; 7 percent
8 only did self-employment work; and another 6 percent,
9 though, mixed the two.

10 And I highlight this because I think a lot of the
11 debate about gig work has been in a binary mode, like
12 either you are a W-2 worker or you are a gig worker
13 when, in fact, there are a lot of people combining both
14 types of work. And that becomes very important in terms
15 of how -- in terms of our research and how we understand
16 what these workers want and need.

17 So the upshot here, for us, is research should --
18 sorry -- focus on all the ways that workers generate
19 income, not just their main job.

20 Okay. So with those basics out of the way,
21 here's some few things that we know -- that we think we
22 know about independent contracting, with the proviso
23 that there's a lot that we don't know.

24 The first that I think will resonate with this
25 audience is that independent contractors do lots of

1 different types of work, for a wide variety of earnings.
2 It is not just Uber drivers. And you can see here a
3 wide range of occupations, from janitors, to real estate
4 brokers, to doctors. Some folks are earning very low
5 wages. Some are earning high wages. It is really
6 important, I think, both from a policy perspective and
7 for FTB to understand the great diversity in this
8 workforce. It is as diverse as the W-2 workforce.

9 The second thing that we know is that the
10 percentage of workers at any given time who use
11 on-demand labor platforms is actually a pretty small
12 percent of the workforce.

13 In a given month in the U.S., about 1 percent of
14 the workers use an on-demand labor platform. The large
15 majority are in transportation. About two-thirds of
16 users are active three months or less.

17 And labor platform income equals about 20 percent
18 of annual income, although during active months,
19 actually, platform income ends up being much more
20 important to people, and that's especially when they are
21 using it to replace income.

22 And then third, independent contractors.
23 Contrary to what you may have heard, independent
24 contracting is not replacing W-2 jobs.

25 This is a -- sort of a complicated graph, but

1 basically the upshot is, the percentage of workers who
2 work for wages and the percentage of workers who just
3 work for self-employment has pretty much stayed the same
4 in our economy. The uptick has really been people using
5 things like the platforms, often for supplemental
6 income.

7 So that's what we know.

8 But, you know, I'm representing the research
9 community here. And I will share with you, we need much
10 better data and research in this area. There's a whole
11 set of us who are trying to figure out how do we
12 leverage different forms of data, especially tax data,
13 to learn more. So we need better data on prevalence and
14 trends over time, including especially tax data and
15 company administrative data.

16 We need to better understand how and why workers
17 use gig work as supplemental income. Again, this is a
18 group that people have not paid enough attention to.
19 And I think we're potentially here seeing the
20 privatization of the safety net. We really want and
21 need to understand what is going on with people's jobs
22 that they are needing to supplement it with gig work.
23 We need a better understanding of how gig workers use --
24 whoops. How workers use gig work throughout the life
25 cycle, including into retirement. We need better data

1 on earnings that accurately take into account costs.

2 This is a very big issue that I'm sure you folks have
3 talked about.

4 And then we need research to document variation
5 in job quality outcomes, and I would say especially
6 misclassification. It is very hard to estimate how
7 common misclassification is. This is an area where we
8 have almost no data, and I think we need to do a lot of
9 innovative thinking.

10 So that's a pretty big research agenda.

11 So let me tell you -- in my remaining time, let
12 me tell you about the state of current research here in
13 California and what we know in California.

14 And, here, I am going to be talking about the
15 project that the California Policy Lab is doing with the
16 California Franchise Tax Board. And I just want to say,
17 we are enormously -- all of us in our project are
18 enormously grateful to the FTB and especially to the
19 really amazing FTB staff, who have been figuring out
20 this brave new thing we're trying to do, which is, how
21 does the state agency work with university researchers,
22 using highly confidential data. And I would just say,
23 it's been a pleasure to work with the staff, some of
24 whom are here today.

25 The goal of the project is to analyze individual

1 taxpayer data, to shed light on independent contracting
2 in California, including on-demand platform work. We
3 are looking at individual taxpayer data for the years
4 2012 to 2017. We have got information on wages and
5 salaries. We hope, soon, to have information on 1099
6 income. And we have information on other sole
7 proprietor income. It's a massive project. As you can
8 imagine, these are massive amounts of data that we are
9 processing. And we're very excited. We feel like we're
10 really breaking new ground here, in terms of in forming
11 public policy in California with you.

12 Our Phase 1 questions are: How many independent
13 contractors are there in California? Have the numbers
14 increased over time? These are big questions that
15 everybody has been debating. How do workers combine
16 independent contracting with regular -- with regular
17 work? Is independent contracting supplemental or for
18 main employment? What is the income demographic and
19 industry profile of independent contracting? These are
20 a lot of the things we don't know very much about. And
21 then which industries rely the most on independent
22 contracting? Where have we seen the biggest
23 increases -- increases, if at all?

24 And I will flag, we are just early days. So I am
25 only going to be able to show you a little bit of what

1 we've been finding, but these are the questions that we
2 are aiming for.

3 So before I show you some tables, I want to
4 flag -- the tax data are incredibly important to answer
5 questions about gig work, but they are not perfect. And
6 the reason, as I'm sure you all well know, is the
7 problem of non- and underreporting of sole proprietor
8 income.

9 The IRS audit shows significant nonreporting and
10 underreporting of the income by sole proprietors, and I
11 think you all have done your own studies.

12 There's a new study out in 2019, which has been
13 enormously useful to us, which looked at national data
14 but did some breakouts for California. And they
15 estimate that 13 percent of 1099 recipients did not file
16 taxes in 2016. And then of the 1099 recipients that did
17 file taxes, 38 percent did not file a Schedule SE. I --
18 we don't know if they filed it -- if they reported it on
19 their Schedule C, but this study just looked at Schedule
20 SE. So that is -- is -- is telling us that there's a
21 lot of the nonreporting and underreporting.

22 Unfortunately, right now, in our data, we don't
23 yet have complete 1099 data. So all the results I'm
24 going to show you now just rely on Schedule C. But I
25 want you to remember that there's income beyond what's

1 reported on Schedule C, that is clearly relevant here to
2 this question of measuring gig work.

3 So on the question of how prevalent -- how many
4 independent contractors are there in California, I've
5 got two tables up here. The left-hand table is from our
6 project. And you can see, the big orange "incomplete"
7 does not yet include 1099 data. We estimate that in
8 2016, about 86 percent of workers in California were
9 still -- only were W-2 workers; around 8 percent only
10 did independent contracting. They only reported income
11 on Schedule C. And then a little bit more than
12 6 percent had a mix of both types of income.

13 The Collins study -- et al. study -- that I
14 mentioned that just came out, does have 1099 data. They
15 use somewhat different measures, but you can see that
16 their estimates of these same numbers, the number of
17 workers who are W-2 only has declined a little bit to 80
18 percent. And then the other two categories are around
19 10 percent.

20 So, clearly, this is the reason why we're very
21 obsessed with getting access to 1099 data, but, stepping
22 back, I think the upshot for you is, number one, the
23 majority of workers in California are regular W-2
24 workers; and that there is a sizable number of people
25 who mix and match W-2 income and independent contracting

1 income, and that is really important to pay attention
2 to.

3 So little is known about that third group, people
4 who mix and match. And so the question is, how are they
5 combining income?

6 So we took a look at just the group that is
7 mixing W-2 income and independent contracting income,
8 and this is a graph that shows, of the total amount of
9 income that they have, what percent is coming from
10 independent contracting?

11 And you can see, the majority of people are way
12 down at the bottom of the distribution, meaning they
13 mainly have W-2 income, and then they have a little bit
14 of sole proprietor income. And the median share of sole
15 proprietor income is 14 percent. So, you know, roughly,
16 on balance, these workers, most of their income is
17 coming from their main W-2 job, and then maybe
18 14 percent is coming from the supplemental income.

19 I don't want to overdraw the point here. There's
20 a lot of people who mainly rely on sole proprietor
21 income, but I think this is important to get a picture
22 of these mixers. And I would say, you know, the typical
23 modal scenario here is, they are supplementing their
24 income, and they are probably doing it just for three or
25 four months out of the year. And, you know, maybe 15,

1 20 hours a week when they really need the additional
2 income or want the additional income. So that's
3 important to keep in mind when thinking about that third
4 category.

5 This is probably, in my mind, one of the most
6 important slides that we have, that we're going to be
7 doing a lot more research on. This is, again, looking
8 at the same three categories we've been looking at, but
9 by -- by where in the wage distribution people are.

10 So if you look at the first column we took
11 every -- all Californians, their -- their total
12 earnings. We divided them into deciles. And at the
13 very bottom, number one, you can tell people are earning
14 very little, and that ranges all the way up to decile
15 10, where they are earning a lot.

16 If you look at the second column, it's true, all
17 across the wage distribution that the majority of
18 workers are still W-2 workers.

19 However, if you look at the third column, it is
20 clear that low wage workers have a much higher incidence
21 of relying on -- only on Schedule C income. And that's
22 a very dramatic difference in this distribution.

23 If you look at the third column, you know, the
24 different -- the different groups of wage -- of wage
25 bins are pretty much the same in terms of whether or not

1 they are mixing W-2 and Schedule C income. It's a
2 little bumpy.

3 But it's the last column that is really
4 interesting to me. And that's, of the people who mix
5 W-2 and independent contractor income, how important was
6 that independent contractor income to them? And you can
7 see that, for low wage workers, it was very important.
8 It constituted 40 percent of their total earnings, as
9 opposed to high wage workers; maybe it constitutes
10 6 percent of their total earnings.

11 So the upshot from this table -- and I think we
12 want to do a lot more to understand what's going on
13 here -- is that independent contracting plays a very
14 different role for low wage workers than it does for
15 higher-income workers. And I know that's a particular
16 concern to you all, and should be to all of us, as we
17 continue to think through what are the policies and
18 strategies we need to respond to these new forms of
19 work.

20 And then to finish -- so I just wanted to give
21 you a quick look at what do we know about the extent of
22 platform work in California? And California is actually
23 pretty much like the rest of the country. This is not
24 coming from our research but is coming from a very good
25 set of studies by the JPMorgan Chase Institute.

1 And most recently, they estimated that in a given
2 month, 1.3 percent of the workers use an on-demand labor
3 platform in California. It's a little bit higher in San
4 Francisco and L.A.; I think maybe 1.7 to 2 percent. The
5 large majority, again, are in transportation. So this
6 estimate is very much in line with other studies.

7 The magic number that everybody wants, which is
8 what -- how many of them actually are there, we would
9 really need 1099 data to estimate that accurately.

10 I will share one final other finding from the
11 JPMorgan Chase Institute study, which is that they --
12 they looked at, over time, how quickly is on-demand
13 platform work growing. And what they found is that in
14 cities that were first-adopter cities, like San
15 Francisco and Los Angeles, the growth rate of platform
16 work has actually been slowing down.

17 It's in the cities like in -- in the Midwest,
18 where -- where they are just starting out, that you are
19 seeing fast growth. And I think that's -- that's the
20 kind of trend we actually also need to keep an eye on.
21 You know, are the growth rates starting to level out?
22 Are markets starting to get saturated? Because even
23 though this is a sector that has been growing quickly, I
24 think it's unlikely to expand infinitely.

25 So I think I will stop there in the interest of

1 time. I'm happy to answer any questions, but, again,
2 it's been a pleasure to share with you some of what we
3 know in this area.

4 CHAIRPERSON YEE: Great. Thank you very much,
5 Dr. Bernhardt.

6 Questions, Members?

7 Yes, Member Asmundson.

8 MEMBER ASMUNDSON: Can you tell us a little bit
9 about -- you mentioned that you don't have complete
10 data, and fewer people file taxes. Most -- I am
11 assuming that that's mostly going to come at the lower
12 end of the distribution.

13 Can you tell us a little bit how you would nuance
14 it for those omissions?

15 MS. BERNHARDT: Can you repeat the last question?

16 MEMBER ASMUNDSON: So how would you nuance some
17 of these statistics for the omissions at the lower end
18 of the distribution?

19 MS. BERNHARDT: Yeah. I think -- so just to be
20 clear, when we are able to get -- incorporate 1099 data
21 into our analysis, and we are trying to, like you said,
22 nuance this analysis of nonfilers and the people who
23 aren't reporting, we will definitely be running it
24 through the lens of -- of where people are on the wage
25 distribution and see if that's more common among low

1 wage earners or higher wage earners.

2 We are also interested to see if some of that
3 nonfiling is because people have very small amounts of
4 money on their 1099. Just because there's a 1099, you
5 know, if it's a MISC, and it's less than 600, then they
6 actually don't need to declare it, right?

7 And then the question I'm interested in is, can
8 we find -- is there a pattern where people who only
9 recently started to do this platform work, are there --
10 they more likely either to not file or not declare it?
11 And, you know, I'm sure you will hear more about this in
12 later panels, but, certainly, when we're on the ground
13 and talking to workers, folks who have just started,
14 they have never seen a 1099 before, they don't know what
15 to do with it, and end up -- and end up ignoring it.

16 So those are the types of patterns, I think, that
17 we would look for.

18 CHAIRPERSON YEE: Thank you.

19 Other questions?

20 MEMBER COHEN: I have a question.

21 CHAIRPERSON YEE: Yes, Member Cohen. Please.

22 MEMBER COHEN: Thank you.

23 Thank you for your presentation. And maybe I
24 missed it, but can you tell me where the CLP project and
25 the Collins report, what is their data source? What's

1 their dataset that they are using?

2 MS. BERNHARDT: Excellent question.

3 Sorry. I should have made that clear. It is
4 national tax data.

5 MEMBER COHEN: National tax data.

6 Okay. And what does that -- what makes up
7 national tax data?

8 MS. BERNHARDT: Well, so they are doing the
9 project with the IRS, and they have exactly the same
10 type of records we have, but nationally. So they have
11 all of the tax filings. They have the reporting forms
12 like the W-2 form, the 1099 form, etc.

13 You should know, there is an explosion of new
14 research right now going on this year, of researchers
15 getting -- finally getting access to tax data,
16 individual tax data, to answer these questions. And
17 this I think of as probably the best study that we have
18 right now. And what we are hoping to do here in
19 California is both replicate some of their findings, but
20 also, I think, go deeper. I'm very interested in
21 looking at industries, like which sectors are relying on
22 independent contractors, etc.

23 MEMBER COHEN: What leads you to believe that
24 there is underreporting?

25 MS. BERNHARDT: Mainly the audits that the IRS

1 has done and I believe the FTB has done as well. You
2 know, compliance with tax -- with tax declaration
3 requirements is very high for W-2 workers. They get a
4 W-2 form, it's very clear, and their 1040 form, you
5 know, what you are supposed to do with it.

6 When you get into independent contracting -- you
7 know, one thing people don't know is that about half of
8 independent contractors are not 1099 workers. They are
9 working for cash. They are consumer-facing. They are
10 not getting reporting forms at the end of the day. And,
11 you know, the less documentation there is of pay, the
12 more incentive there is not to declare income.

13 MEMBER COHEN: So I'm curious to know -- though
14 your research, kind of, I guess, deals in the softer
15 side of analytics -- how do we know that these employees
16 are getting the 1099 form? How do we -- how do we
17 identify whether or not they are being educated that
18 they must file, let alone coached through how to file
19 correctly?

20 And I would imagine that you have got a whole
21 workforce of, perhaps, speaks English as a second
22 language, right? So how do we -- how do we reach this
23 particular demographic?

24 Now, I recognize that might be a difficult
25 question for you to answer because you are dealing with

1 the hard-core numbers, but maybe there's something you
2 may be able to extrapolate from your research.

3 MS. BERNHARDT: Yeah. So -- so, one, we don't
4 know. I think you will -- you may be hearing from some
5 service providers. There's a whole slew of new service
6 providers who are trying to, you know, work with 1099
7 workers, give them ways to record their income, and then
8 report it.

9 But I actually -- one of the things -- one of the
10 things that we've been saying to state tax agencies is,
11 I actually think states should be investing and doing
12 their own original surveys of independent contractors on
13 the ground, at a very nuanced level, to answer questions
14 exactly like this: Where are the barriers to
15 compliance? Who -- who is being reached? Who is not
16 being reached? I think questions around what role is
17 independent contracting playing in your work life? I
18 think it plays a very different role for low wage
19 workers versus high wage workers, right? I think the
20 low wage workers, it's clearly a way to put food on the
21 table, and particularly during times of unemployment.

22 There's so many substantive -- actually much more
23 interesting and important questions, like what you are
24 raising, that are not going to be answered by these
25 types of tabulations of tax data. And I think,

1 actually, the State has a role to play in helping to
2 facilitate that type of research.

3 MEMBER COHEN: Thank you. I can appreciate your
4 answer, and I figured that would be the case, but I
5 thought, because you are an academic and this is your
6 area of expertise, that you might have been able to
7 glean some -- some -- some understanding.

8 Question: On page 19, the CPL study, what year
9 is that? You note that using the Collins study has 2019
10 data. I am just curious, is that also 2019 for CPL?

11 MS. BERNHARDT: So that is an ongoing study. So
12 that is the one that we are doing, and we started, I
13 believe, last November. So we're very much in the early
14 stages, and we are running, at least at this point,
15 another year and a half.

16 MEMBER COHEN: Okay. That's all I have. Thank
17 you.

18 CHAIRPERSON YEE: Thank you, Member Cohen.

19 Thank you, Dr. Bernhardt. I think that was a
20 wonderful, just, level-setting of what we are actually
21 trying to grasp --

22 MS. BERNHARDT: My pleasure.

23 CHAIRPERSON YEE: -- and I really appreciate the
24 overall, overarching presentation. Thank you.

25 MS. BERNHARDT: Thank you.

1 CHAIRPERSON YEE: So as we move on to item number
2 3, what we will discover -- Member Cohen, your questions
3 are exactly spot-on with respect to how we are going to
4 grapple with these compliance issues. But the gig
5 economy is not anything new to the FTB.

6 And so our next panel will focus on the gig
7 economy and tax compliance, past, present, and future.
8 And we have Shane Hofeling, who's an assistant chief
9 counsel with the Franchise Tax Board on deck first
10 with -- followed by Richard Geck, FTB administrator, and
11 then Susan Maples, who will provide us with the Taxpayer
12 Rights Advocate's experience with workers of the gig
13 economy.

14 Good afternoon, everyone.

15 MR. HOFELING: Good afternoon, Members of the
16 Board and guests. My name is Shane Hofeling, and I'm an
17 assistant chief counsel in the FTB's Legal Division. My
18 fellow presenters and I are very excited to present
19 about the gig economy and tax compliance today.

20 MS. MAPLES: Good afternoon, Board Members. My
21 name is Susan Maples, and I am the Taxpayers' Rights
22 Advocate. My office coordinates our department's
23 Education and Outreach Program, along with having FTB's
24 small business liaison. Over the last four years, we've
25 been looking at the gig economy for areas of opportunity

1 in tax administration, as well as to reduce potential
2 taxpayer burden.

3 MR. GECK: Good afternoon. My name is Richard
4 Geck. I'm an administrator in FTB's Audit Division.

5 Over the last two and a half years, I've had the
6 opportunity to study the gig economy, and I'm glad to be
7 here discussing some of the highlights of what myself
8 and my colleagues have found.

9 MR. HOFELING: In our presentation today, we are
10 going to cover the FTB's perspective of the gig economy,
11 including recent developments, findings from our
12 Taxpayer Advocate, Susan, and the recap of a 2017
13 research study. In addition, we will discuss the
14 reporting requirements surrounding the gig economy as
15 well as additional research findings. We will cover the
16 compliance challenges that exist for workers in the gig
17 economy and we will recap our current outreach and
18 education efforts.

19 So in September of this year, the California
20 Legislature passed Assembly Bill 5, or otherwise known
21 as AB 5. The stated purpose of AB 5 was to prevent the
22 misclassification of workers as independent contractors,
23 rather than employees, by codifying the 2018 California
24 Supreme Court decision in Dynamex. AB 5 creates a
25 rebuttable presumption that a worker is an employee of a

1 hiring entity rather than an independent contractor, for
2 the purposes of the Labor Code, the Unemployment
3 Insurance Code, and for wage orders of the Industrial
4 Welfare Commission.

5 Governor Newsom signed AB 5 into law in
6 September 18, 2019, and it becomes effective
7 January 1st, 2020.

8 However, before we go over the new Dynamex
9 standard, as it's become known, it's important to
10 understand what the law was prior to AB 5 and prior to
11 Dynamex.

12 Prior to AB 5 and Dynamex, the standard to
13 determine the classification of the worker was known as
14 the Borello test. The California Supreme Court, in
15 Borello, provided a ten-factor test to determine if a
16 worker was an employee or an independent contractor, by
17 looking at the degree of the hiring entity's control or
18 the right to control the worker. If the hiring entity
19 has the requisite degree of control of the worker, then
20 the worker would be considered an employee.

21 Now, as previously mentioned, AB 5 codified the
22 worker classification set forth in Dynamex. This
23 creates a presumption that a worker is an employee.
24 However, the hiring entity can rebut this presumption by
25 satisfying what has become known as the ABC test. The

1 ABC test holds that a hiring entity must show, A, the
2 worker is free from control and direction of the hiring
3 entity; B, the worker performs work that is outside the
4 course of the hiring entity's business; and, C, the
5 worker is normally engaged in an independently
6 established business in the same nature of work that is
7 being performed. In order to satisfy the ABC test, the
8 hiring entity must meet all three of these factors. If
9 any of one of three factors are absent, the presumption
10 will not be rebutted, and the employee will still be
11 classified as an employee.

12 AB 5 also provides for an exemption from the
13 Dynamex standard for certain industries and professions.
14 For any entity that is specifically statutorily exempt
15 from Dynamex, the Borello ten-factor test will continue
16 to apply to determine if the classification -- or the
17 proper classification of a worker. However, absent the
18 statutory exemption, the Dynamex standard will apply to
19 all hiring entities effective January 1st, 2020.

20 MS. MAPLES: Thank you, Shane.

21 And now I'm going to discuss some of the
22 challenges we believe gig workers face.

23 As the Taxpayers' Rights Advocate, one of my
24 responsibilities is to create an education and outreach
25 program that includes information that addresses the

1 most common errors made by taxpayers and industries and
2 how to correct those errors.

3 As we began looking at the gig economy, it became
4 apparent to us that there were significant gaps in
5 information that could lead to errors by gig workers
6 when contemplating their tax returns. To make matters
7 worse, there wasn't just one type of nonwage income
8 being earned. It could be income from rental
9 activities, personal services, ride sharing, or from
10 selling products. Deductions and expenses were also
11 anything but universal.

12 Looking at the information that was currently
13 available, it was easy to see why many gig workers did
14 not understand how to report income or even if they had
15 a tax filing requirement. Many workers also didn't
16 understand that absent withholding, they should make
17 estimated tax payments to avoid an unpleasant surprise
18 when filing their tax return.

19 We first looked to see what types of education
20 and outreach was already available to these folks to
21 determine where we needed to start, fill in, or add to
22 existing resources. We found some good information on
23 the IRS website, but it was limited.

24 A quick search of other websites indicated that
25 there was plenty of information out there about

1 independent contractors in the context of running or
2 owning a traditional business and receiving documents
3 like 1099s for payment of services. There was also
4 plenty of information about business expenses.

5 The problem we saw with gig workers was that they
6 often didn't see themselves as small businesses. They
7 usually started out by trying gig work, knowing that it
8 was easy to quit, with little or no investment. This
9 greatly differs from the preparation that occurs before
10 starting a traditional business: For example, having
11 things like a business plan, good recordkeeping, or
12 hiring a bookkeeper, and understanding the tax
13 implications of being a business owner.

14 To close some of these gaps in education, our
15 small business liaison contacted various gig economy
16 platforms, including platforms in the ride sharing,
17 personal services, and hospitality industries to offer
18 our services to form constructive partnerships. Our
19 goal was to provide targeted education and outreach to
20 this industry.

21 This included offering to provide brochures and
22 pamphlets as part of a getting-started package that each
23 platform could hand out or make available to new gig
24 workers. We also offered to provide presentations about
25 California filing requirements for gig worker

1 participants at the platforms' main locations.

2 Unfortunately, despite our attempts with various
3 platforms, serving various markets, it was difficult to
4 find the right people to talk about the individual tax
5 obligations of independent workers. As a result, we
6 were unsuccessful with this effort, but we continue to
7 be open to forming partnerships with platforms, having a
8 goal of tax education for those involving gig --
9 involved in gig work.

10 As part of our Compliance Action Committee, I
11 shared my experiences with the department. In the fall
12 of 2017, a management development program team was
13 assigned to research this issue, and Rich is going to
14 share with you more about what they discovered.

15 MR. GECK: I was part of the team tasked with the
16 primary goal of conducting an informal research study of
17 the gig economy and detailing the primary players
18 involved, what information is available for both gig
19 workers and the FTB, what are the potential tax
20 implications, and what opportunities exist for FTB to
21 help address any current or potential tax compliance
22 issues.

23 In conducting our initial research, the team
24 found that there was no universal term or definition for
25 the "gig economy." The IRS's website refers to this

1 activity as the "sharing economy"; still, others call it
2 the "on-demand economy"; "freelancer economy";
3 "peer-to-peer economy," among others, and the
4 definitions of each vary depending on who you ask.

5 We focused on the term "gig economy" and the
6 definition that encompasses internet-based transactions
7 involving short-term rentals, as well as purchases of
8 goods and services usually requested and paid through a
9 mobile app, that involves three primary parties: The
10 customer is the person or company that purchase the
11 services like a ride, food delivery, handiwork, or
12 professional work; customers might also buy products
13 through a shared marketplace, for example, purchasing
14 homemade jewelry; and they may also enter into
15 short-term rentals of houses, clothes, and cars.

16 The platform, which is often accessed through the
17 mobile app, connects the customer with the gig worker,
18 and the platform facilitates the payment between the
19 parties through its app or website.

20 Finally, there is the gig worker. They are the
21 individuals who provide the ride, deliver the food, host
22 the rental house, or sell the product.

23 The primary reporting form for payments received
24 by gig workers has historically been the 1099-K.
25 Subject to the thresholds, platforms may or may not have

1 a requirement to provide a 1099-K to either the gig
2 worker or tax agencies.

3 Form 1099-K must be provided by the platform to a
4 gig worker when annual gross payments exceed \$20,000 and
5 more than 200 transactions occur in a calendar year.

6 When the 1099-K was introduced in 2011, it was
7 created, in part, for people who ran their business
8 through online marketplaces such as eBay and Amazon, and
9 the gig economy, as we know it today, didn't exist.
10 That may explain why these thresholds are in place and
11 why, in many cases, gig work doesn't result in a 1099-K
12 being issued.

13 To put the 1099-K in perspective, the form covers
14 a wide range of transactions that may or may not be a
15 part of the gig economy. There are two main categories
16 of transactions: Payment card and third-party network.
17 Payment card transactions have no thresholds, so any
18 payment amount will require a 1099-K. However,
19 third-party network transactions are subject to the
20 20,000 and 20-transaction [sic] threshold. Platform
21 payments to gig workers are generally considered
22 third-party network transactions and are subject to the
23 1099-K thresholds.

24 In our research to determine the information
25 available to gig workers and what these workers know

1 about reporting their gig income, we came across a
2 report that provides some useful information. A 2016
3 report titled "Shortchange" by Caroline Bruckner of the
4 Kogod Tax Police Center includes survey results
5 conducted through the National Association of the
6 Self-Employed, or NASE. 68 percent of respondents did
7 not provide -- did not receive a 1099-K or 1099
8 Miscellaneous from their platform company; 34 percent
9 didn't know whether they were required to pay quarterly
10 estimated payments; 47 percent were unaware of any
11 available deductions, expenses, or credits they could
12 claim to offset tax liability; 43 percent did not set
13 aside money for taxes on that income or were unaware as
14 to how much they would owe in taxes; 35 percent were
15 unclear regarding records they would need to keep, to
16 properly identify and report taxable income on their
17 returns.

18 Keep in mind that the survey respondents all
19 identified themselves as self-employed small business
20 owners. For gig workers that haven't made the
21 realization they might be a business owner, the numbers
22 almost assuredly will show less awareness of tax
23 compliance requirements.

24 Let's take a look at some 1099-K data. We
25 identified 100 platforms and reviewed 2016 California

1 1099-K data. We found FTB received 1099-K data for
2 12 percent of them. Within that 12 percent, half issued
3 less than 55 1099-Ks. This shows that for 88 percent of
4 the platforms we reviewed, California received no
5 1099-Ks. Our assumption was that this is due to the
6 1099-K thresholds. A 2019 report from the Treasury
7 Inspector General for Tax Administration, otherwise
8 known as TIGTA, appears to support our assumption.

9 In February of 2019, the TIGTA report was
10 released and contained a detailed study of the gig
11 economy with the focus on improving self-employment tax
12 compliance.

13 Figure 8 of the report shows how thresholds can
14 significantly affect the number of 1099-Ks issued.
15 First, TIGTA identified three platform companies that
16 did not strictly follow the 20,000 and 200-transactions
17 thresholds. Instead, these platforms issued 1099-Ks to
18 all of their gig workers in tax year 2016.

19 The total number of 1099-Ks issued by those three
20 platforms was 2.4 million, totaling 10.7 billion in
21 gross payments. You can see that when TIGTA assumed the
22 20,000 threshold, the number of 1099-Ks that would have
23 been issued drops to 130,000, totaling 4.9 billion in
24 gross payments. That would mean about 2.3 million fewer
25 1099-Ks in the hands of gig workers and tax agencies if

1 those platforms used a \$20,000 threshold.

2 Keep in mind, it's not only the \$20,000 annual
3 payment threshold that can greatly affect the number of
4 1099-Ks; it's also the 200-transaction threshold. For
5 instance, if a gig worker had annual gross payments of a
6 hundred dollars from a platform, but only had 50
7 transactions, there's no requirement that a 1099-K be
8 provided.

9 MS. MAPLES: From a taxpayer's perspective,
10 usually it isn't until after the tax year is over that
11 they begin to contemplate how they are going to prepare
12 their tax return and the information and documents that
13 they will need.

14 When taxpayers lack specific tax documents that
15 tell them things like how much they earned, it makes
16 this process that much more difficult and confusing. If
17 they didn't receive a tax document, they may even
18 wonder, was it really taxable to begin with. As a
19 result, taxpayers are already at a disadvantage
20 determining the correct amount of tax owed. Many don't
21 know whether their income should report -- be reported
22 as Schedule C business income, Schedule E, rental real
23 estate, or simply as other income on the front of the
24 return.

25 Similarly, depending on the type of income

1 earned, learned gig workers may be entitled deductions
2 for business expenses that may reduce the amount of
3 taxable income. However, not having the documentation
4 to calculate or support these expenses may also serve to
5 discourage them from reporting the underlying income.

6 Gig workers may also assume that if they don't
7 receive a tax document, the government doesn't know
8 about the income that they have earned. This can lead
9 to using gig work for under-the-table cash, and some may
10 justify this as an acceptable supplement to W-2 earnings
11 where taxes are paid.

12 Finally, many gig workers may not qualify for
13 free tax preparation due to their business income, and,
14 as a result, they may have to pay more expensive tax
15 preparation fees or try to self-prepare tax forms and
16 schedules that are often more complex and confusing.

17 MR. GECK: To understand the importance of having
18 tax information as it relates to accurately filing and
19 paying the correct amount of tax, we reviewed the
20 results of the IRS's tax gap research conducted for tax
21 years 2018 through 2010. When taxpayers do not receive
22 any tax documents, the rate of misreporting on the tax
23 return was 63 percent. Keep in mind that most gig
24 workers aren't receiving tax documents.

25 As the results show, when at least some tax

1 documents are received, the error rate goes down to 19
2 percent. And, ultimately, as more information is
3 received, the percentages go down to 7 percent, and then
4 adding withholdings makes the result 1 percent.

5 So receiving a 1099-K, as opposed to not
6 receiving a 1099-K, could, in theory, have the effect of
7 increasing the compliance rate by 44 percent. Some
8 states have enacted legislation to address the
9 information reporting gap left by the federal 1099-K
10 thresholds. In 2017, Massachusetts and Vermont both
11 enacted legislation lowering the 1099-K annual payments
12 threshold to \$600, regardless of the number of
13 transactions.

14 There are other states that are looking at
15 similar legislation and there have been proposals in
16 Congress to address the threshold issue along with
17 addressing other gig issues.

18 Based on the recent law changes in Massachusetts
19 and Vermont, there's an expectation that gig workers in
20 those states will have a clearer understanding of their
21 filing obligations, and the self-compliance rate should
22 increase. We will continue to follow the results in
23 those states to see what the data ultimately shows.

24 MS. MAPLES: Now that Rich and I have explained
25 the issues with understanding and reporting gig economy

1 income, let's talk about what education and outreach
2 efforts we are doing to help taxpayers and tax
3 professionals minimize errors when it comes time to
4 prepare the tax return.

5 Currently, nearly two-thirds of all personal
6 income tax returns are prepared by tax professionals.
7 We consider them our partners in ensuring taxpayers pay
8 the correct amount of tax and file accurate tax returns.
9 Therefore, many of our education and outreach events are
10 geared towards tax professionals.

11 I think tax professionals would agree that
12 providing more information to taxpayers about income and
13 deductions makes it easier to accurately prepare a
14 return come April 15th.

15 At small business fairs, we provide information
16 about what it means to be a business. We cover the
17 characteristics of various forms of ownership including
18 the sole proprietorship. We present information about
19 filing requirements, estimated taxes, and due dates.
20 Our presenters are also on hand to answer questions and
21 provide contact information for our small business
22 liaison.

23 We also participate in a variety of taxpayer
24 outreach events, including financial literacy events and
25 events hosted by elected officials throughout the state.

1 In fact, in the past three years, we have
2 participated in over 300 events. Many of those included
3 discussions about the gig economy. As someone who is a
4 frequent speaker at these events, I can honestly say the
5 conversations changed over the past three years.

6 In the beginning, many tax professionals, like
7 myself, weren't familiar with the gig economy and now,
8 of course, most are. So discussions have evolved into
9 more practical things like how to handle a gig worker
10 who has limited records for deductions and income. What
11 if the gig income is earned doing something where the
12 taxpayer is not engaged for profit, but earning a little
13 money from a hobby? What if the income earned isn't
14 taxable? For example, if a home rental is for less than
15 seven days and the taxpayer receives a 1099 for this
16 income, even though it isn't taxable due to the federal
17 rules, how does one report it on the return to avoid an
18 audit, but indicate that it is a taxable income? And,
19 finally, what compliance efforts, if any, is FTB
20 contemplating for unreported gig income?

21 In order to be effective, our communication has
22 to be proactive and needs to adapt to the rapidly
23 changing gig environment. One of the communication
24 tools we developed as part of our effort to provide tax
25 help to gig workers is an FTB gig economy webpage. The

1 webpage provides links to resources like the IRS Sharing
2 Economy Tax Center, the California Tax Service Center,
3 and our small business webpage, as well as other helpful
4 information. This webpage allows FTB to highlight the
5 most relevant gig information to workers as we continue
6 to look for more opportunities to educate and ultimately
7 increase self-compliance.

8 "Tax News" is another communication channel used
9 to get important information out to those who need it.
10 Our "Tax News" subscriber base is now over 31,000.
11 Subscribers are predominantly tax professionals, but we
12 also have businesses -- business owners, trade media,
13 and other professional organizations that subscribe. We
14 use this method of communication to share important and
15 timely information with our practitioner community.

16 For many gig-related items in the past, the State
17 has deferred to the federal government about treatment
18 of income expenses on the return. However, given the
19 increasing lack of conformity, it has become important
20 for California to also address gig-related tax issues.

21 "Tax News" is a monthly publication. However,
22 occasionally, when warranted, we will send out tax --
23 urgent tax flashes to let subscribers know about
24 time-sensitive information.

25 We also create "Tax News" live videos. We'll

1 show an example of the video we did for the gig economy
2 in just a minute.

3 Another way we provide information externally is
4 through many social media channels. FTB uses Facebook,
5 Facebook Live videos, Twitter, and YouTube. These
6 methods of communication -- using these methods of
7 communication, we are able to share timely information
8 that also links in content from our partners in
9 education, like the IRS.

10 In addition, our education and outreach section
11 has a special Twitter account to publicize live event
12 locations where FTB staff will be presenting tax
13 information.

14 As we wind up our presentation, let's take a look
15 at the "Tax News" live video on the gig economy with our
16 small business liaison, Lucius Davis.

17 (Video presentation.)

18 MS. MAPLES: In summary, our efforts to educate
19 taxpayers and tax professionals about gig economy issues
20 takes many forms. As we look to the future, we will be
21 ready to expand and change our strategy to meet the
22 needs of our external customers.

23 That concludes our presentation. Thank you for
24 your time.

25 CHAIRPERSON YEE: Thank you very much. Thank you

1 very much for the comprehensive overview of FTB's
2 ongoing work in this area and still-evolving work going
3 forward.

4 Questions by members?

5 MEMBER COHEN: Yeah. I have just a couple
6 questions.

7 CHAIRPERSON YEE: Please, Member Cohen.

8 MEMBER COHEN: Thank you.

9 I was surprised to learn that the FTB partnered
10 with U.C. Berkeley. I wanted to know how long this
11 partnership had been going on.

12 MR. GECK: I believe -- it's -- you know, I'm not
13 the perfect person to answer that question.

14 Approximately two years, I believe. I would say.

15 MEMBER COHEN: I understand it's a new
16 relationship, so --

17 MR. GECK: Well --

18 MS. MAPLES: It is a newer relationship with
19 them.

20 MR. GECK: Right.

21 MS. MAPLES: Right.

22 MEMBER COHEN: So do taxpayers know -- I mean,
23 how do you -- this is sensitive information. So what
24 are you gleaning from the tax filing to help you develop
25 a dataset, a picture, that's then transcribed or

1 interpreted, analyzed, by the university, UCB, in
2 partnership?

3 You know, I am filing my information. I didn't
4 know that you were looking at it. So are you notifying
5 taxpayers or is this just common -- a common
6 understanding, that when you file, it's no longer
7 private, personal tax information, that it's public.

8 MS. MAPLES: So I would like to say -- and maybe,
9 Shane, you want to chime in -- I think that all of the
10 data that's provided to the California Policy Lab is
11 completely scrubbed. They went through a -- with our
12 data and security disclosure section to make sure, and
13 that when you file a tax return, that information does
14 not become public. So in no way, shape, or form are
15 anyone that is examining the tax return information able
16 to identify the particular individual.

17 MEMBER COHEN: Do taxpayers have the right to opt
18 out and -- and not participate in your -- in your study?

19 MR. HOFELING: So with the information that --
20 when we do these information-sharing agreement type of
21 arrangements, we share aggregate data. So my
22 understanding is, we would not share, like, Shane's data
23 with you. It would be more aggregate data, as a whole.

24 MEMBER COHEN: So if I were to participate in a
25 UC -- UCSF medical study, right, you have the

1 opportunity to participate or not to participate. And
2 so it sounds like you -- you are not really given an
3 opportunity to opt in or to opt out. I don't --

4 MS. MAPLES: That is correct.

5 MEMBER COHEN: Okay. So my next question is,
6 what -- what are -- what are the current tax filing,
7 kind of -- what are they telling you? Okay. People are
8 underreporting. I got that. But what else are they
9 telling you? Are they telling you areas where you need
10 to improve? Areas that we need to start to spend a
11 little bit more resources on? I don't know. Is it more
12 informational? Just -- just curious to know if there's
13 any other...

14 MR. GECK: As far as the study that we're talking
15 about?

16 MEMBER COHEN: The study. I mean, just period.

17 MR. GECK: Right.

18 MEMBER COHEN: I mean, you've been studying.
19 It's a new study. So, I mean...

20 MR. GECK: We're -- I would say that we're in the
21 process of trying to gather as much information as we
22 can, to make the proper decisions and provide
23 information when the time comes and the questions are
24 asked about how we should be responding to certain
25 situations. So...

1 MEMBER COHEN: So this topic of discussion is
2 about past, present, and future.

3 So my question is -- is that, what are the tax
4 filing telling us about the past? What are they telling
5 us about the present? And where do you predict us to go
6 in the future?

7 EXECUTIVE OFFICER STANISLAUS: Scott, do you want
8 to come up here and address the questions? Yeah. Thank
9 you, Scott.

10 MS. MAPLES: And while he's making his way up, I
11 could just add that I think it's very difficult to tell
12 what we -- what we are not seeing. I mean, we can look
13 at the data that we do have and kind of make some
14 assumptions. As Rich said, in his portion of the
15 presentation, we looked at the hundred platform
16 companies, and we can tell, based on looking at the
17 company, whether or not they were filing the 1099-Ks.
18 But we can't really tell when people don't report how
19 much that income might be or, you know, things like
20 that. It's very difficult to -- if they are not
21 reporting, to get those statistics.

22 And so then we look at, you know, in terms of the
23 education and outreach portion, of what resources are
24 currently out there. And a lot of it for -- at least on
25 my behalf, from the education standpoint, is actually

1 talking to taxpayers, talking to people that are, you
2 know, doing gig work, and kind of getting a better
3 understanding of where they are getting their
4 information and how those resources are getting to them.

5 Like, for example, if they are using web-based
6 apps that you can download on your phone to track your
7 own deductions and things like that. And just having
8 those conversations when we are, like, at small business
9 fairs. Talking to people that are, you know, doing --
10 because some of the folks in small business fairs also
11 are using gig work to sort of supplement that until
12 their traditional small business maybe gets off the
13 ground.

14 So having those kind of conversations, at least
15 from our perspective, or my perspective, in education
16 and outreach, that's sort of how we get some information
17 about people who are actually not filing, because we
18 can't really determine that information from what we see
19 by just looking at returns. Hopefully that's helpful.

20 MEMBER COHEN: Thank you.

21 MR. REID: I just want to make sure this is on.
22 Go ahead and get a little bit closer. Hi. I'm Scott
23 Reid. I'm the director of our Economic and Statistical
24 Research Bureau.

25 And we are involved, our staff, with the Center

1 for California Policy Lab on a number of research
2 topics. We've been working with them for probably close
3 to about two years. We first started working with them
4 on the Earned Income Tax Credit and where additional
5 outreach might be effective. And then our Compliance
6 Action Committee, which is a group of folks within the
7 Franchise Tax Board. We're looking at the gig economy
8 from a compliance perspective as well as an educational
9 perspective.

10 They bring to us some expertise in research, as
11 well as free graduate student assistance, which help
12 with the resources needed to answer some of these
13 questions.

14 In particular, Susan was right. We do actually
15 scrub the data so that no individual record can be
16 identified. But we do provide microdata to them in
17 order to be able to analyze taxpayer information.

18 MEMBER COHEN: So you are transmitting aggregated
19 data, and then the university, they are analyzing it,
20 and they disaggregate the data, and then they come up
21 with the -- the trends, the projections, the dataset.

22 MR. REID: Yeah. And we're looking at it
23 primarily from figuring out whether there are compliance
24 issues or not and how we can target those in a way that
25 helps educate taxpayers.

1 As you know, we are very interested in helping
2 educate people before we go down a compliance path. And
3 this is a subject that's been fairly confusing, as Susan
4 identified, for a number of our taxpayers. And so the
5 information, we hope, will help us target that effort in
6 a productive way.

7 MEMBER COHEN: All right. Thank you.

8 My final question -- thank you, Mr. Scott.

9 My final question really is, is -- it's unclear
10 to me -- so it's clear that people that should be filing
11 the 1099-K are not filing it.

12 So my question is, whose responsibility is it to
13 disseminate the form or to educate or to make sure that
14 these filings are happening? Is it the employer or the
15 company? Is it the worker? Is it the FTB? The IRS?
16 Where does that responsibility lie?

17 MR. GECK: So to be clear, the way that the
18 thresholds are set up, if you follow the regulation,
19 more than likely, gig workers will not receive a 1099-K.
20 That's what we are identifying. So it's not so much
21 that anybody is not doing something that they should be
22 doing. It's that the thresholds were set up prior to
23 what we have today.

24 MEMBER COHEN: So it sounds like we need to be
25 partnering with policymakers to kind of close the

1 loop --

2 MR. GECK: Absolutely.

3 MEMBER COHEN: -- on how or whom we are
4 communicating this, obviously, very important document
5 that needs to be filed.

6 MR. GECK: Yes.

7 MEMBER COHEN: All right. Thank you.

8 Thank you.

9 CHAIRPERSON YEE: Thank you, Member Cohen.

10 And I think you hit the nail on the head with
11 respect to -- I think just where some of the gaps are.
12 And I think what we're going to hear is a common theme,
13 and we are already starting to hear is -- certainly with
14 this panel, the extent of the compliance issues that we
15 have with the gig economy.

16 Who is subject to complying with California tax
17 law? I mean, that, I think, is what we are trying to
18 nail down with respect to what does the universe of --
19 of taxpayers look like or tax-filers look like? Whose
20 responsibility is it to ensure compliance? I think it
21 is a question, certainly.

22 And, I guess, given that -- and I know we're not
23 here to talk specifically about the issues of AB 5, but
24 I was wondering, because there is the ability to rebut
25 the presumption by meeting the ABC test by the hiring

1 entity.

2 So do you have any sense of what that process
3 looks like in terms of who -- how that presumption is
4 actually made by the hiring entity, and to whom at the
5 State?

6 MR. HOFELING: So I would say it's still early in
7 the application and we are still seeing the industry
8 trying to figure out the Dynamex standard and how they
9 meet that presumption. Ideally, the hiring entity would
10 go through the process and go through the
11 self-determination of that process and hopefully release
12 that information when they make the determination if a
13 worker is an employee or not.

14 CHAIRPERSON YEE: Okay. So do you believe that
15 that needs further clarification? I mean, that process,
16 now that AB 5 has been enacted?

17 MR. HOFELING: As far as from what we have seen
18 is, the information that's out there is letting the
19 hiring entities know what the process is. But I think
20 we are always in favor of additional outreach and
21 education to make sure every -- every player or every
22 person in this process understands their own
23 obligations.

24 CHAIRPERSON YEE: Okay. All right. I'm keeping
25 a little mental checklist of outstanding questions that

1 we had. All right.

2 Any other questions by members?

3 (No response)

4 CHAIRPERSON YEE: Okay. Seeing none, thank you
5 very much.

6 MR. HOFELING: Thank you.

7 CHAIRPERSON YEE: Thank you.

8 Next, on item 4, we're going to have a
9 presentation of some other recent studies on the gig
10 economy and just two presenters who will offer
11 highlights of them.

12 Dr. Sara Kimberlin, who is a senior policy
13 analyst with the California Budget and Policy Center, as
14 well as Dr. Michael Reich, a professor of economics and
15 cochair of U.C. Berkeley Center on Wage and Employment
16 Dynamics at the Institute for Research on Labor and
17 Employment.

18 Just want to thank both of you for coming today
19 and offering highlights from your studies and other
20 perspectives on the topic of the day.

21 Good afternoon.

22 MS. KIMBERLIN: Thank you so much.

23 My name is Sara Kimberlin. I'm a senior policy
24 analyst with the California Budget and Policy Center.

25 CHAIRPERSON YEE: Sara, I'm going to have you

1 pull the microphone right up to you, so when you turn
2 your head, we can still hear you.

3 MS. KIMBERLIN: Is that better? I hope that
4 sounds better.

5 All right. I am with the California Budget and
6 Policy Center, which is a nonprofit, nonpartisan
7 organization focused on public policies that affect low
8 and moderate income Californians.

9 What I am presenting today is taking a step back
10 from data specifically focused on the gig economy and
11 looking at the broader picture of how larger trends in
12 the labor market and the set of trends provide a context
13 for understanding gig work.

14 The information I'm presenting revolves around a
15 recent report that the Budget Center published, which is
16 available on our website as well.

17 So what I want to talk about today is a set of
18 trends that we can see in the labor market over the past
19 number of years, that highlight a shift in the contract
20 between businesses and workers, such that workers have
21 less economic security overall and shoulder more risk.
22 So I will talk about a number of trends specifically for
23 workers in California, including wage growth; pay
24 disparities by race, ethnicity, and gender; workers'
25 share of state income and the labor share of income;

1 access to employer-sponsored benefits; union
2 representation; and then, of course, independent
3 contracting, or gig work.

4 And, again, the goal here is to provide a broader
5 context for understanding how gig work fits into this
6 larger picture of labor market trends that affect
7 workers in California.

8 So I want to start with talking about wages, and
9 an important overarching trend that for low- and
10 mid-wage workers, wages have been largely flat after
11 adjusting for inflation over the past number of years,
12 and this is at the same time that the cost of living in
13 California has increased.

14 So if you look at the period since 1979, 1979 to
15 2018, the median wage or the wage for workers at the
16 50th percentile, where half of all workers earn more per
17 hour and half earn less per hour, has been essentially
18 flat. It has increased by just 1 percent after
19 adjusting for inflation over that time period.

20 At the same time, high wage workers have seen a
21 very large increase in their hourly -- in the hourly
22 wage at the 90th percentile; wages have increased by
23 43 percent.

24 And workers at the low wage end of the spectrum,
25 at the 10th percentile, have seen a small -- small

1 increase of 4 percent over that time period. A lot of
2 that increase happened in recent years and is -- can be
3 attributed to the increase in the minimum wage.

4 And these hourly wage disparities and these
5 different rates of growth translate into sizable income
6 gaps over time as well. These gaps are particularly
7 concerning because California's high cost of living in
8 many areas, and particularly high housing costs, have
9 been rising much faster.

10 So over the time period from 2006 to 2017, the
11 median household rent increased by 16 percent, after
12 adjusting for inflation, whereas the median hourly wage
13 has basically remained flat. So this means that more
14 and more workers are struggling to afford to cover their
15 basic costs and make ends meet, as the cost of living is
16 rising faster than their compensation is increasing.

17 It's also important to understand that these --
18 these trends affect different groups of Californians
19 differently, and there are significant pay disparities
20 that have persisted by race, ethnicity, and gender in
21 our state. Workers of color, in general, tend to be
22 paid less per hour than white workers, and women are
23 paid less than men across the earnings distribution.

24 So one way of thinking about this that black and
25 Latinx workers, in particular, but workers of color in

1 general, are disproportionately represented at the lower
2 end of the -- of the wage scale, where wages have
3 stagnated. They are also typically paid far less than
4 white workers.

5 So between 2016 and 2018, the median hourly wage
6 for Latinx workers was just 60 percent of the median
7 hourly wage of their white counterparts. And the median
8 hourly wage for black workers was just 69 percent of
9 that of white workers.

10 As I mentioned also, gender disparities also
11 persist. Women in California are paid less per hour
12 than men across the earnings distribution. The median
13 hourly wage for women was about 85 percent of that of
14 men between 2016 and 2018, and the gap was even larger
15 among the women at the 90th percentile, or high wage
16 earners.

17 So another trend to consider in this broad set of
18 trends is that a declining share of the state income
19 overall has been going to workers. When less income is
20 paid to workers, that also contributes to rising
21 inequality.

22 So if we look at California's private sector
23 economy, which accounts for nearly 90 percent of
24 California's total GDP, the private sector economy has
25 grown by more than half since the beginning of the 21st

1 Century, but a declining share of that income has been
2 going to workers.

3 Since 2001, the share of state/private sector GDP
4 that goes to workers' compensation has fallen by 5.6
5 percentage points. And while worker share income has
6 increased from its 20-year low point in 2010, it still
7 has not recovered from its sharp decrease since its peak
8 in 2001.

9 If we look at national -- this is state data
10 for -- it's specific to California. If you look at
11 national data that examines workers' share of net income
12 generated only by private corporations, which represents
13 a clear picture of how much income generated by
14 businesses is paid to workers employed in those
15 businesses; that shows a similar, sharp decline after
16 2001, which suggests that workers have less bargaining
17 strength relative to their employers.

18 Another trend: California's workers' access to
19 employer-sponsored -- California workers' access to
20 employer-sponsored retirement plans has declined as
21 well. And this is a challenge -- this is a problem
22 because workers without access often struggle to secure
23 adequate resources for retirement.

24 So as of 2018, fewer than two in five private
25 sector workers ages 25 to 65 had access to a retirement

1 plan sponsored by their employer, compared to more than
2 half of similar private sector workers in 1980.

3 And, similarly, in -- more than two-thirds of
4 public sector workers had access to an
5 employer-sponsored retirement plan in 2018, but that is
6 down from 83 percent in 1980.

7 And, again, this is troubling because many
8 workers who do not have access to employer-sponsored
9 plans just are unable to save for retirement at all due
10 to limited resources, and social security benefits are
11 certainly critical, but they are not enough to provide a
12 secure retirement for many households.

13 In addition, there's been a shift in the types of
14 retirement plans that are offered by employers.
15 Workers -- or employers today are much less likely to
16 offer defined benefit plans, which offer a guaranteed
17 amount of money in retirement, that are employer-funded,
18 typically. And they are much more likely to offer
19 defined contribution plans like 401(k), where the risk
20 and responsibility for securing adequate resources for
21 retirement is largely shifted onto workers.

22 Union representation is also on the decline in
23 California, and this is important because workers
24 represented by unions tend to have higher wages and
25 greater access to employer-sponsored health and

1 retirement benefits. So if we look at the share of
2 workers who are either members of unions or represented
3 by union contracts, that has declined from 25 percent in
4 1984 to only 16 percent now, and the decline has been
5 especially sharp among private sector workers.

6 And, again, this is important because union
7 representation is associated with higher wages and more
8 access to generous -- more generous employment-based
9 benefits. And this is also particularly important for
10 women, black, and Latinx workers as well as immigrants.

11 And finally, I want to talk specifically about
12 independent contracting. As Dr. Bernhardt spoke about
13 earlier, and our other presenters, a small but growing
14 share of workers in California has earnings from gig
15 work or independent contracting. We do need more data
16 to fully understand the scale range and impact of the
17 many different kinds of contingent work, of which
18 independent contracting can be one for some workers.

19 I won't talk about these data in detail because
20 they were presented in greater detail earlier, but these
21 are the data showing the -- from the Collins study that
22 was mentioned earlier by Dr. Bernhardt, the
23 California-specific data showing the -- the percentage
24 of workers in California with earnings from independent
25 contracting with businesses.

1 So, again, it is a relatively small share of
2 overall workers represented in -- in tax returns, but it
3 has been growing in recent years, again, specifically as
4 a result of more participation in online gig work, as
5 you can see in the difference between the two lines
6 there.

7 Again, I want to speak particularly about the
8 Budget Center perspective on independent contracting,
9 some of the issues that we think about in terms of a
10 way -- a lens for thinking about the importance and
11 relevance of this work.

12 For one thing, as noted before, it's not clear
13 whether -- many workers combine W-2 work with gig work
14 but it's not clear from the data currently available
15 whether workers are using online gig work to cover gaps
16 in employment or whether they are using it to supplement
17 their incomes on the side.

18 And also, importantly, it's -- it would be
19 important to understand more fully workers who are
20 supplementing their income, why they are doing so:
21 Whether they are saving for some extra money to spend,
22 or whether it is driven in part by the fact that wages
23 have stagnated over this number of years, and workers
24 are struggling to be able to keep pace with the cost of
25 living; this is a way that they can compensate for that.

1 These are questions that I think are -- are important to
2 understand, moving forward.

3 And there are a number of questions that
4 independent contracting raises related specifically to
5 low and moderate income Californians and workers and
6 specifically to public sector budgets and public
7 supports.

8 So as Dr. Bernhardt mentioned earlier, there's a
9 tremendous diversity in the independent contracting
10 workforce. So when I speak about these issues, I want
11 to emphasize, I'm phrasing them as questions because
12 they would apply differently to different types of
13 independent contractors, but they are issues that are
14 important to consider when thinking about independent
15 contracting through the lens of how it affects low and
16 moderate income workers and households and how it
17 affects the public sector supports and budgets.

18 So one issue -- one set of questions that
19 independent contracting raises, it's about workers'
20 economic security. Contractors lack guaranteed worker
21 protections that are provided to employees, and these
22 include the right to unionize and collectively bargain,
23 minimum wage and overtime rules, family and medical
24 leave protections, and discrimination protection.

25 Generally, these rights -- these types of rights

1 are intended to ensure that workers have leverage to
2 successfully negotiate for fair and adequate
3 compensation. So these are issues that are particularly
4 relevant to low wage workers working in independent
5 contracting, and also to -- to workers who have
6 experienced discrimination, where we can see that in the
7 persistent disparities in compensation, so particularly
8 women and workers of color.

9 Another set of questions that independent
10 contracting raises about workers' economic security
11 relates to the fact that contractors are responsible for
12 managing a number of risks that employers generally
13 manage for employees. So these include risks such as --
14 managing risks such as contributing to workers'
15 compensation insurance, disability insurance,
16 unemployment insurance, social security and Medicare,
17 contributions and withholding for social security and
18 Medicare contributions and income withholding.

19 And, again, these are issues that will affect
20 different types of independent contractors differently,
21 but they are especially issues that are relevant to low
22 wage workers who are likely to have fewer of their own
23 private resources available to -- to manage these risks.

24 And so while employers will manage these risks
25 and contribute to insurance and hold insurance to cover

1 many of these risks for employees, independent
2 contractors are expected to either purchase their own
3 private insurance or self-insure against these types of
4 risks to manage these issues.

5 And that, in turn, leads to questions that
6 independent contracting raises about public supports and
7 public budgets.

8 So if contractors lack adequate private resources
9 to manage these risks, such as injury, disability,
10 unemployment, or retirement, then they may need to turn
11 to public supports for income and health care and other
12 basic needs. If that results in increased need for
13 public supports, that can affect state, local, and
14 federal budgets.

15 All of these trends suggest there are many
16 challenges facing workers which also present an
17 opportunity for state leaders. And as businesses assume
18 less responsibility for workers' economic security,
19 public policies need to respond. And there are many
20 ways that policymakers can choose to respond.

21 Recent policies that state policymakers have put
22 in place include things like raising the minimum wage,
23 establishing and expanding the CalEITC, the State's
24 Earned Income Tax Credit, establishing the CalSavers
25 program, which allows workers to save at their

1 workplaces. More is definitely needed to address the
2 challenging trends that face workers, so addressing
3 these trends, including wage stagnation, rising living
4 costs, pay disparities, retirement insecurity, declining
5 unionization, and various forms of contingent work,
6 which can include independent contracting, in some
7 cases.

8 And I think the takeaway that I will hope you
9 will remember from this is just that gig work is one
10 piece of a broader set of labor market trends that,
11 together, point to a shift in the nature of work.
12 Businesses are assuming less responsibility for helping
13 workers achieve economic security, leaving workers to
14 shoulder much greater risk than in the past, and causing
15 the public sector to fill in where public supports are
16 available.

17 And as the labor market shifts in these ways, it
18 is important for public policies to respond to ensure
19 that all workers who are helping to establish and build
20 California's economic prosperity are able to share in
21 the prosperity that they are helping to create.

22 Thank you.

23 CHAIRPERSON YEE: Thank you, Dr. Kimberlin, for
24 really an extensive report and really trying to tie what
25 we are talking about to some larger labor market trends.

1 Very, very instructive.

2 Are there questions, Members, for Dr. Kimberlin?

3 Yes.

4 MEMBER ASMUNDSON: I just have a comment, and I'm
5 sorry that I did not mention this earlier when I saw the
6 presentation. But you have that chart where you show
7 the share of wage income that goes to people, starting
8 in 1997, going up in 2001.

9 Unfortunately, I don't think that that's a very
10 instructive timeline, because, in this 2001, a lot of
11 that was due to bonuses to the top earners, and then,
12 subsequently, the rules were changed about how bonuses
13 could be given out, so that was probably an outlier and
14 you probably shouldn't read anything into that trend.
15 So minor point. I think that the point is very
16 well-taken in terms of increasing inequality. There are
17 other data series that probably would establish that
18 better.

19 The other question that I had for you was, can
20 you talk about a little bit about the ways in which the
21 companies have been shifting out of the space and why
22 they have been doing that? And also, if the government
23 can't do everything, what should the social contract be
24 in terms of what the companies should be doing?

25 MS. KIMBERLIN: I think you raise a number of

1 really relevant and important questions.

2 Thank you for the pointer on the data. I do
3 think that even outside of that peak, there still is a
4 decline, but it is an important point to think about all
5 of the different trends of how they fit together.

6 In terms of the reasons why companies have been
7 shifting in these ways, I think there are a number of
8 reasons and a number of different factors. There's an
9 increase in emphasis and shareholder value and
10 differences in the costs for providing different things.
11 I think there are a number of different market-related
12 factors and changes in the culture of businesses and the
13 perceived goals of businesses.

14 So this is to say that it's not necessarily the
15 case that -- that it's nefarious in any way,
16 necessarily. I think -- I think it's helpful to think
17 about this as shifts that are changing, and there's a
18 responsibility to the public sector to look at how
19 things are changing and adjust to make sure that workers
20 are able to make ends meet and that they are able to --
21 that the state economy, as a whole, is able to take
22 advantage of the -- the work that is done and make sure
23 that all residents are -- are able to make ends meet.

24 I think the question of how the social contract
25 should adjust, I think, is an open question, I think,

1 that people are struggling with right now. I would see
2 this, sort of, forum that we're here today as one piece
3 of trying to understand how things are changing and what
4 the options are for how the social contract can adjust
5 and where there is a need for -- for shared
6 responsibility between workers and employers and the
7 public sector, to make sure that all of our residents in
8 California are -- are able to thrive, given the ways
9 that these systems and structures are changing.

10 CHAIRPERSON YEE: Member Cohen?

11 MEMBER COHEN: Yes. So much to digest and unpack
12 here.

13 Okay. Independent contracting raises questions
14 about workers' economic security. Prior to serving on
15 the Board of Equalization, I served eight years on the
16 San Francisco Board of Supervisors. And during that
17 time was the time that we saw Uber and Lyft come into
18 existence. And towards the end, we saw Bird and some of
19 these other -- scooters, Jump bikes as well.

20 One of the things that I'm thinking about is, not
21 only from the gig economy, the workers' perspective in
22 terms of safety, doing injure -- injuries to themselves,
23 repetitive injuries. You know, if you had an employer,
24 you would have workers' compensation; you would be able
25 to hold someone accountable if you work for the PUC or

1 if you work for -- at the airport.

2 If you are working for yourself, I mean, like who
3 do you -- who is held accountable? What concerns me is
4 that it seems like it would be a burden on -- or the
5 responsibility -- let me say, the responsibility would
6 fall on local economies, local governments, local
7 cities, wherever you are living in. So maybe you are
8 going to a general hospital to receive treatment.

9 I don't know if you have any -- any opinions or
10 anything that you can share with me, some of your
11 thoughts or trends that you see addressing this, what I
12 consider to be something in the foreseeable future.

13 MS. KIMBERLIN: I mean, I think the broader,
14 basic issue that it raises is that, you know, in the
15 cases that workers are -- do not have their own private
16 insurance that is adequate to deal with these risks or
17 their own private resources and savings available to
18 deal with these risks, the -- they will likely need to
19 turn to public supports and that's likely to -- many of
20 these types of programs and supports are funded by a
21 mixture of public sources, so local, as well as state,
22 as well as federal.

23 So, for example, if they end up needing to
24 access -- if a worker ends up needing to access Medi-Cal
25 coverage in order to address an injury that they

1 receive, when they are not covered by an
2 employer-sponsored workers' compensation plan, then, you
3 know, that affects state and federal support.

4 MEMBER COHEN: That's true. But here's a point
5 and I -- the thought just popped into my mind: A lot of
6 people are caught in the middle, right? So you need --
7 there are certain income requirements and thresholds
8 that you have to meet or you can't make more money in
9 order to qualify for many of the state programs, at
10 least to the best of my knowledge. So that's a horrible
11 place that I would imagine the majority of workers,
12 based on the data that we have heard from the
13 presentations this morning, where the middle income
14 folks are kind of residing. The middle -- and the
15 bottom.

16 MS. KIMBERLIN: Oh, absolutely. I think, yeah,
17 aside from the impact on public sector services,
18 definitely, you would expect to see an impact on the
19 personal resources and the economic security of
20 individuals who are using their savings or their private
21 resources to cover the costs associated with things like
22 injury or unemployment or those kinds of risks.

23 MEMBER COHEN: And just what I have heard
24 anecdotally, people are not -- particularly those that
25 are of retirement age are not in the gig economy just

1 for fun, that they are actually -- they are trying to
2 make their ends meet. And so I would imagine sustaining
3 some kind of un- -- unexpected injury would really hurt
4 their -- their local -- you know, I mean, their budget.

5 I want to talk about something. On page 19, you
6 said, as businesses assume less responsibility for
7 workers' economic security, public policies need to
8 respond. That is like the ultimate teaser, Sara. Yes,
9 I know that.

10 Okay. Do you have any suggestions on policies or
11 ideas or are there other folks that are working on
12 things? Like, what's happening to help us address
13 that -- that -- that topic?

14 MS. KIMBERLIN: I mean, I think these changes --
15 these changes have been taking place in a lot of
16 different aspects of the labor market, and I think they
17 call for a lot of different approaches. There's also a
18 lot of the different opportunities or ways to approach
19 it.

20 So I mean, I think how one addresses the tax
21 issues associated with independent contracting is
22 certainly one piece of that puzzle. I think there are
23 other pieces of it, as well, that relate to wage
24 stagnation, that relate to worker's voice in being able
25 to negotiate, that relate to access to benefits.

1 So, you know, I think there are a number of
2 different specific policies. We outline some specific
3 options in our -- in our full report that's available on
4 our website.

5 But I think, also, this is a time, I think, when
6 people are thinking about these issues and trying to
7 come up with creative solutions with a set of different
8 policy solutions that will account for all of these
9 different changes and how they are affecting the workers
10 and families in California.

11 MEMBER COHEN: My final question brings us back
12 to slide 7. Workers of color are typically paid less
13 than white workers. I feel like I -- I have known -- I
14 have known this. I have seen it. But it's always
15 startling to see the statistics or a pie or a bar chart
16 glaring, looking at you.

17 And I am wondering if that has to do with the
18 type of work that they are doing. Because, you know,
19 I'm making some assumptions here.

20 In the previous presentation, we heard that white
21 males tend to do more professional -- they think about
22 being a lawyer or a dentist or an accountant. And you
23 have more of what we commonly think of gig economy,
24 Uber/Lyft drivers being immigrants, new folks this
25 country, English as a second language, just more

1 communities of color.

2 And I am wondering, how much is -- of this
3 statistic that you presented has implicit bias factored
4 into -- into this dataset?

5 MS. KIMBERLIN: You know, the -- the root causes
6 behind pay disparities are complex. There are a lot of
7 different ways -- there are differences in workers'
8 characteristics at the point when they arrive at the
9 workplace, and then there are also -- but there are
10 still persistent disparities among workers who are
11 similar to each other within the workplace.

12 And I think discrimination, both explicit and
13 implicit, is really a contributing factor to both of
14 those situations. So it is differences in education and
15 training and industry and occupation. There are
16 differences in those across race/ethnic categories and
17 across gender categories that are, in part, driven by
18 discrimination, implicit discrimination or explicit
19 discrimination.

20 And then once workers arrive at the -- at the
21 workplace, even among those who have similar
22 characteristics, there's still additional disparities
23 that cannot be fully explained by the differences in
24 workers, independent, sort of, qualifications such as
25 their level of education or their immigration status or

1 their -- sorry, their immigrant status, or their -- or
2 their years of work experience or age.

3 So I think it's a complex issue, and there are a
4 lot of different points in the life cycle and places in
5 the -- in peoples' lives where these structural factors
6 play into contributing to the -- to the differences.

7 MEMBER COHEN: Thank you.

8 I appreciate your presentation because I think it
9 brought a nice balance to the conversation. Certainly,
10 labor perspective. When I think about AB 5 and when I
11 think about some of the other movements that are
12 happening around and in, within the gig economy -- and I
13 think we're going to hear from other folks that are
14 organizing, later on in the afternoon.

15 I'm curious to know, I mean, you heard the
16 presentations this morning. And, Michael, this is also
17 for you, but you can answer it when it's your time to
18 talk.

19 What kind of feedback are you hearing? You know,
20 you have a unique lens. And I would love to hear some
21 of your thoughts around things that we should be
22 thinking about. We have policymakers here at this
23 table. And it sounds like there's some gaps. There's
24 some policy opportunities for us to start to fill in.

25 Do you have any key takeaways that, from -- from

1 your vantage point, that -- based on the information,
2 the presentations, that you heard earlier in the day?

3 MS. KIMBERLIN: Well, I think it is really
4 important to think about how gig work affects workers
5 who are in different economic situations differently.
6 So how it affects low wage workers differently from
7 higher wage workers. It raises a different set of
8 issues.

9 And I think it's also important to think about
10 how it fits into the -- into the broader context and
11 into the broader set of other work that other
12 policymakers are doing and other aspects of the -- of
13 the state and, more broadly, to understand that these --
14 many of these issues are related or interact in the way
15 they affect workers' lives and the lives of their
16 families. So I think it's helpful to think -- be
17 thoughtful about how those -- how those different things
18 interact.

19 MEMBER COHEN: Thank you.

20 CHAIRPERSON YEE: Thank you, Member Cohen, for
21 the questions.

22 I guess Dr. Kimberlin, my question is what's next
23 in terms of next research project? You have actually
24 illuminated a number of issues, and even though we're
25 focused on income tax compliance, we're focused on labor

1 market trends, as your presentation well-elaborated
2 upon, it seems to me, there's some broader economic
3 impacts when you are looking at workers and, certainly,
4 the decline in purchasing power of workers going
5 forward.

6 And so I am wondering if you -- if the Policy
7 Center was going to be looking at the issue more broadly
8 as it relates to the impact on state -- on tax revenue
9 generally. I can see that we're probably heading into
10 an era where consumption patterns are going to change
11 for many workers, and so maybe not a lot there to be
12 able to define yet. But it just seems to me, this is
13 just the beginning of a lot of interrelated issues. So
14 just wanted to see if there were other research projects
15 on the horizon.

16 MS. KIMBERLIN: And I can just say that these
17 are -- this is a sort of span of issues or a theme that
18 we are planning to look at moving forward and think
19 about across the different areas that we work in. So we
20 don't have a specific follow-up research project or
21 report plan at the moment, but it's definitely informing
22 the way we think about our work and other areas, such as
23 different specific public -- public supports and
24 systems, housing, issues facing working families, and a
25 variety of other -- other focus areas and sectors.

1 CHAIRPERSON YEE: Okay. Good. Thank you.

2 And then, I think one of the questions that keeps
3 coming up, and there's no, I think, immediate answer to
4 it, but it seems, to me, one of the most legitimate
5 questions might be, as we're looking at these -- this
6 type of work, for the companies that are engaged in this
7 kind of work, whether these are sustainable business
8 models over time.

9 And I think, certainly, when you have outlined,
10 you know, some of the growing disparities with respect
11 to workers and where we are headed, that seems to be a
12 question that keeps getting raised.

13 And I also will just note that I think we all
14 just recently read about the U.S. Business Roundtable,
15 certainly proclaiming that they are putting less of the
16 focus on shareholder profit. And so I am hopeful that
17 there could be some movement from the private sector as
18 well, recognizing that some of the trends that you have
19 outlined really don't point us in a healthy direction
20 going forward.

21 Thank you very much for the presentation.

22 MS. KIMBERLIN: Thank you.

23 CHAIRPERSON YEE: Dr. Reich, good afternoon.

24 MR. REICH: Good afternoon. Thank you for
25 letting me speak to you today.

1 So I'm a labor economist. I have been studying
2 low wage labor markets since Lyndon Johnson was
3 President, and I have been a professor of economics at
4 U.C. Berkeley for almost as long, and I was the
5 director, for 11 years, of the Institute for Research on
6 Labor and Employment, which houses the Berkeley Labor
7 Center and the Policy Lab and the center I am now
8 chairing.

9 And I started studying the gig economy because I
10 was asked by the New York City Taxi & Limousine
11 Commission to come up with a policy for them that would
12 raise the standard of pay for the drivers in New York
13 City -- Uber and Lyft drivers, and not just those -- to
14 at least the New York City's minimum wage, which was \$15
15 as of last December 31st.

16 And, of course, it's not \$15 if you are an
17 independent contractor because you have compulsory taxes
18 to pay, and, also, you do need some paid time off if you
19 are a driver. You do need, for the sake of your body,
20 to have some time off and, much less, for the sake of
21 your family.

22 So here's a copy, which I will leave you, of the
23 report that we wrote. And it had a big impact on a
24 policy in New York City. And part of the reason it had
25 a big impact is because we had all the data for all the

1 companies. Every single ride, every single driver, for
2 a very long period of time.

3 And that's exactly the opposite of the situation
4 in California. So one of the things I'm going to be
5 emphasizing is a need for better data. I know the
6 Franchise Tax Board doesn't have a whole lot of
7 leverage, say, over the Public Utilities Commission,
8 which gets all the data from the companies. But it
9 would be sure great if we could find a way to have more
10 data available to the -- to the State, particularly in
11 light of AB 5 and the kind of questions that have come
12 up about what should be the pay standard. Besides just
13 the minimum wage, what benefits should be included, how
14 much will they cost, what about the employee benefit --
15 the employee business costs.

16 And also, what part of the work time should be
17 paid? I am going to keep coming back to that question.
18 It's an obscure question which turned out to be, to me,
19 to be the central issue in New York City and I think it
20 is in California.

21 And what I am referring to is when drivers are
22 idle. When there are -- their app is on, and so they
23 think they are at work but they don't have a ride yet
24 and they are not going to pick up a ride. And if they
25 are in midtown Manhattan or if they are downtown San

1 Francisco, they are cruising around. They are driving
2 around, adding to greenhouse gas emissions, traffic,
3 congestion, and so forth, but, also, they are not
4 getting any income for that time.

5 And I think one of the big economics issues or
6 labor economics issues is going to be, will that part of
7 their -- the time when their app is on be -- be paid or
8 not? And right now, there's a big divide between the
9 companies, on the one side, and I think what would be
10 good public policy. And that will be my main takeaway
11 is how -- why that's so important and how to deal with
12 it.

13 So -- also, my slides are way too many for the
14 time I turned out to have. So I'm going to be going --
15 skipping a lot of them, including where this draws from.
16 The preview -- the preview is basically the driver --
17 companies are saying that most of their drivers are
18 there because it's an attractive side hustle, it's
19 flexible, and so forth. They are satisfied with their
20 pay.

21 An alternative view, which is the one that I came
22 to, didn't start with when I came to New York City, is
23 that most of the work is done by full-time drivers, even
24 if most of the workers are very, very part-time. And
25 that's because of the big disparity in the number of

1 hours that there -- are worked. And also that they are,
2 in fact, paid substandard rates. It's the equivalent of
3 well below minimum wage.

4 And the companies' perspectives, by the way, is
5 somewhat colored by the fact that they have access only
6 to their own data. And many drivers work for more than
7 one company; they are multi-app drivers. And we have
8 data on all the companies in New York City and I think
9 that's very important in -- just in interpreting what
10 the companies are saying, vis-a-vis California.

11 So I have done -- I have pieced together some of
12 the likely data that you would -- or estimates of how
13 big this workforce is. And I am speaking, really, today
14 just about Uber and Lyft, not -- not the other delivery
15 companies, which I know much less about, and which are
16 not covered by our report in New York City, and not
17 about all the other platforms or the other parts of the
18 gig economy.

19 Nonetheless, transportation sector is by far the
20 biggest sector, and, of course, it's the most rapidly
21 growing. And I guess I need some -- this is just to
22 document that pay is pretty low. It fell between 2000
23 and 2010 or 2006, maybe, and it's been actually pretty
24 stable since. Most drivers will tell you that pay has
25 been falling, but it's not showing up in the survey data

1 that we do have. This is from the American Community
2 Survey conducted by the Census Bureau.

3 Although a lot of the drivers are -- work for a
4 very small number of hours, as I will show you later,
5 10 percent of the drivers account for over 57 percent of
6 income. That is even higher in other parts of the
7 platform economy. That's a remarkable amount of
8 concentration. It's much greater than the concentration
9 in W-2 labor earnings.

10 And it kind of speaks to this point that I'm
11 making, that if it's 10 percent get 57 percent, then
12 maybe 20 percent get 67 or maybe 80 percent; that those
13 are the people who are the full-time drivers doing most
14 of the work and getting most of the income. So you have
15 a kind of dual labor market situation. You have a lot
16 of drivers who are driving more casually or part-time
17 and they may need the money. It's not that they don't
18 need the money, but most of the work is actually being
19 done by full-time drivers.

20 Okay. Trips are -- 70 percent of the market is
21 in nine metro areas. We're talking about the big
22 cities. And most of that is -- is that -- it's
23 concentrated in the downtown parts of the cities:
24 Downtown San Francisco, downtown New York, and the
25 relevant airports, and the same is true in Seattle. I

1 have maps I could show you, but I will probably skip
2 over it in order to save on time.

3 This graph showing you the tremendous growth in
4 what's called the New York City FHV trips, which are
5 for-hire vehicles in California and the rest of New York
6 state. They are called TNCs, transportation network
7 companies. They are also called ride share or whatever.
8 So the green line -- see if I can get this -- I guess
9 it's not going to work over there. Anyway, but the dark
10 green line, the rising line, shows that in a few short
11 years, the number of trips just in New York has gone to
12 800,000 per day, and while the number of Yellow drivers,
13 Yellow trips, has declined somewhat.

14 This, I think, is still growing very rapidly in
15 the entire country. And just doing some short, very
16 quick, back-of-the-envelope calculations, I would think
17 that probably the number of rides per day in California
18 is about 4 million. It might be a lot more than that;
19 it might be a little bit less. But this just as a rough
20 order of magnitude, I think that's a lot of trips per
21 day. There are 80,000 drivers in New York City compared
22 to 13,000 taxi cabs, 80,000 FHV drivers.

23 So there -- I have some numbers coming up later
24 about how many drivers there are in New York City -- I'm
25 sorry, in California. This is just the concentration

1 map.

2 So we looked at the actual level of driver pay.
3 We asked about industry business model, that Betty Yee,
4 you were just asking about. And we proposed a pay
5 standard. It came out to \$17.22. And then we looked at
6 the effect of what such a standard would have on the
7 drivers and consumers, service availability, wait times,
8 and so forth.

9 And we had some data on who the drivers are.
10 Probably two-thirds drive full-time. We had a detailed
11 driver expense model, assuming that some of the drivers
12 were driving a Camry or the equivalent, and that they
13 were -- some of them were driving SUVs. We came out
14 with an allowance or a business cost of about 63 cents a
15 mile.

16 The IRS business mileage allowance is 58 cents a
17 mile. This is going to vary from one part of the
18 country to another, depending on -- especially on
19 insurance costs and on fuel costs because those vary.

20 But we were pretty close. Uber, in its most
21 recent statement, has offered to pay 30 cents a mile as
22 part of this. So one of the big contested areas is
23 going to be what -- what are business expenses going to
24 be?

25 This has a lot of numbers on it, but the median

1 after expense hourly pay was below \$15 for 72.8 percent
2 of the drivers. So we calculated how much the drivers
3 would in -- would -- pay would go up. It would go up
4 about 20 percent with the pay standard we were talking
5 about.

6 Now I want to stop for a second in the numbers
7 and just talk about a conceptual issue that, really, was
8 one I had to grapple with in doing this study. And that
9 is that one of the great papers written by Uber
10 economists -- and there are quite a few -- showed that
11 when pay did go up in different cities at different
12 times -- for example, because of surge pricing -- that
13 that led to a large increase in the number of drivers
14 and in driving hours per driver. The increase in fares
15 did not really reduce rides very much. It's what
16 economists call inelastic product demand. But the labor
17 supply elasticity was very, very high.

18 So what happened is that more drivers are chasing
19 the same number of passengers and driver rides per hour
20 fell even though driver pay per trip had gone up. And
21 within eight weeks, driver pay per hour, not per ride,
22 but driver pay per hour fell back to where it was before
23 these increases went into effect.

24 So you can't just establish a pay standard and
25 expect that pay will actually be sustainable at that

1 level. You have to somehow deal with this labor supply,
2 the elasticity problem, which is very different from
3 what it was for taxi drivers, that hadn't been studied
4 in an earlier period of research.

5 So what I kind of decided was that what's going
6 on here -- let me skip some more slides -- yeah -- is
7 that the companies actually like to have a lot of
8 drive -- of cars on the street because it reduces the
9 wait time for passengers, increases their market share
10 for each company, and they are not paying -- they don't
11 have hardly any incremental costs, A, because they are
12 not paying the drivers, and they are not paying for the
13 cars, and, in New York City, drivers have to acquire to
14 do the business.

15 And so the actual utilization rate was 58 percent
16 for both Uber and Lyft. It was higher for one of the
17 other companies, from our data. That means that the
18 idle rate or the cruising rate, if you want to call it,
19 that was 42 percent. So 42 percent of each hour, the
20 drivers did not have a ride and were cruising --
21 cruising around or maybe parked, if they were in a place
22 where they could be parked.

23 So we came up with a policy where they would have
24 to -- the drivers -- I'm sorry. The company could
25 increase pay -- I'm sorry. I am getting ahead of

1 myself. I am worried about the time, I guess.

2 Let me just skip this part and just say, we came
3 up with a policy that would increase utilization rate,
4 and which has, in fact, worked very well, and it's
5 increased the alignment between the company and the
6 drivers in New York City. It has gone up by an amount
7 we thought, and, in fact, fares have gone down during
8 the pre-IPO period and then went up since, and they are
9 about where they were before. So there's been very
10 little change.

11 The companies have stopped adding new drivers --
12 I think it's the most important thing, because they are
13 now better off when they increase the utilization rate.
14 That is, when they have fewer extra cars on the street,
15 they are still getting the same increase in ridership
16 and services but now there's -- the companies and the
17 drivers are better off.

18 So what does this have to do with California?

19 First of all, how many drivers are there? We
20 don't really know. We knew the exact number in New York
21 City.

22 Lyft recently claimed it has 275,000 drivers in
23 California. I don't know if that means active drivers,
24 who work at least four hours a week or maybe a half an
25 hour a week or every week or not. But just doing some

1 back-of-the-envelope, again, I came up with nearly
2 600,000 distinct drivers in the state, which would be
3 roughly similar to the California populations of New
4 York City. So it checks. But, really, this is
5 guesswork. We need the data. This is just a map
6 showing concentration in San Francisco.

7 And, here, this is a couple more calculations
8 that I made about how many of the drivers in California
9 are full-time. Maybe one-fourth are, and they probably
10 account for 80 percent of all the trips. Not as many
11 are full-time as in New York City, but they still are a
12 large percentage of all the work.

13 A pay standard, obviously, under AB 5, if they
14 become employees, requires \$15, some paid time off.
15 Hopefully, the usual benefits here. They would add
16 about 30 percent to labor costs.

17 Is this consistent with the business model?
18 Yeah, because they can raise prices, but, more
19 important, because they can raise utilization rates.

20 Will they raise utilization rates? That's the
21 question that the driver -- the companies refer to the
22 idle time as P-1, when the driver doesn't have a ride
23 yet; P-2 is when they are going to pick up a ride that
24 they do have; and P-3 is when they have a passenger in
25 the car.

1 This chart is showing you that P-1, at the
2 bottom, is 30 to 33 percent of total miles driven in two
3 California cities in this national study. This is based
4 on Uber and Lyft's own data -- own data they provided to
5 us this transportation consulting company. But of total
6 time, that probably means amount of miles. That
7 probably is way above. That's a -- net number is too
8 low. It's probably 40 percent. Very similar to New
9 York City, in other words.

10 And so the question is, should the companies pay
11 for wait time, for the idle time, the P-1? They have
12 said they will not. But if you do not, then the
13 companies -- the companies do not have to pay for it, as
14 when the workers are employees, if that's not counted as
15 their work time, then the companies will continue to
16 have incentive to flood the streets and roads with more
17 and more cars. If they do have it, if they do have to
18 pay for that time, the incentive will reverse. It will
19 be much more like the policy we came up with in New York
20 City.

21 And what I fear is that California will try to
22 raise -- create a pay standard for its drivers; they
23 will raise their expectations. But the increase, if P-1
24 is not counted as working time, paid working time, then
25 driver pay per hour will go back to where it was, and

1 there's going to be a lot of resentment, frankly, from
2 the drivers.

3 So a good policy would say pay for the wait time.
4 I don't know what the law says or what the tax
5 implications of that are, obviously.

6 Flexibility issue. Just one minute on -- I have
7 on that. The companies say the drivers will lose
8 flexibility. They will have to work very rigid shifts.
9 That's not the case, certainly, in the law. And there
10 is an example from the company called Deliv, which has
11 14,000 drivers across the U.S., and does deliveries for
12 retail, big retail businesses, where they are on
13 employee model, and the -- and the drivers bid on shift
14 blocks of two hours or more, in advance, each week. So
15 there is flexibility.

16 The tradeoff here between, kind of, the security
17 of being -- the protections that you get from being an
18 employee and flexibility seem to be a lot less than what
19 the companies have been saying.

20 Obviously there are tax implications here, but
21 I'm not going to tell you what they are. That's for you
22 guys to figure out.

23 I think we need -- we really need the data
24 that should -- I should say here, we have one takeaway
25 here. It's this -- my concern is over the P-1, or idle

1 time, where the drivers think they are at work. They
2 can't do just whatever they want, or most of them
3 whatever they want, and this very modest tradeoff
4 between security and flexibility.

5 Thank you.

6 CHAIRPERSON YEE: Thank you, Dr. Reich.

7 Questions, Members?

8 MEMBER COHEN: Yes.

9 CHAIRPERSON YEE: Member Cohen.

10 MEMBER COHEN: Thank you.

11 In one of your slides, pages -- in the beginning
12 of the deck, actually, I think you skipped over it, but
13 there's a -- you captured the one question I have: Will
14 drivers lose flexibility with the higher pay standard if
15 they are employees?

16 MR. REICH: Yeah. And that's what I am kind
17 of -- summarized here. And they -- there's nothing in
18 the law that says the drivers cannot choose their own
19 hours. And, indeed, in a survey that's being done by
20 one of my colleagues at Berkeley, that relates to the
21 irregular work shifts and whether drivers -- workers can
22 -- how they have to deal with the shifts that keep
23 changing, the survey that they did of retail workers and
24 call center workers, low wage workers, in other words,
25 found that 33 percent of those workers had some say over

1 their hours, jointly, with the employer. 51 percent had
2 no say, but 15 percent had complete say.

3 Now, I don't know when they have complete say,
4 whether that means you can come to work at night, you
5 know, or not. Probably not. Maybe you can come to work
6 an hour later or maybe your hours might not be totally
7 flexible. But there is some room for flexibility
8 already in many companies. And that's kind of what --
9 where I would see this.

10 And if you want to work part-time, well, a
11 company like UPS, which has 360,000 employees, has --
12 about half of them are part-time, and they are very --
13 you know, they don't mind taking part-time employees.

14 MEMBER COHEN: Okay. Thank you.

15 CHAIRPERSON YEE: Thank you.

16 Yes, Member Asmundson.

17 MEMBER ASMUNDSON: There was some research done
18 about how women tend to make less money on some of these
19 ride sharing apps because they restrict where they are
20 willing to go and also they tend not to drive as
21 aggressively.

22 Can you talk a little bit about how that
23 disparity might change if some of these policies were
24 adopted?

25 MR. REICH: Yeah. That -- you are referring to

1 the study by Cook and Rebecca Diamond at Stanford and so
2 on. They found -- they actually found a very small
3 difference in pay; it wasn't that great. But they had
4 such a large number of rides in their Uber data -- this
5 is from Chicago -- that they could say, oh, yeah, it had
6 to do with the women were driving more slowly or more
7 carefully or whatever, or different cars or whatever.

8 I'm not so confident of that study, in part,
9 because it only had data on Uber. And I am guessing
10 that quite a few of the drivers were probably also
11 driving for other companies. So I -- I'm not sure I
12 want to put too much into it.

13 But you are right, that if they were employees
14 and they were paid a wage, then that would apply both to
15 women and to men. So -- or minorities and whites or
16 whatever. You know, young and old. And so that would
17 probably lead to more pay equalization.

18 CHAIRPERSON YEE: All right. Thank you.

19 Other questions, Members?

20 (No response)

21 CHAIRPERSON YEE: Thank you, Dr. Reich.

22 Thank you, both, very much for highlighting your
23 studies and ongoing look at this issue. And
24 particularly very happy about the experience in New
25 York, informing us with respect to, particularly, the

1 data gaps that we have. So thank you for the great work
2 there and bringing that forward.

3 MR. REICH: Yeah. Can I just say that the
4 data -- that you need a lot of data for tax compliance
5 purposes. But the data that's needed for policymaking
6 is much -- much smaller size. It just needs to be a
7 sample for representative weeks. You don't have to have
8 all the data we had in New York City.

9 CHAIRPERSON YEE: All right. Good. Thank you.
10 Thank you very much.

11 At this point, we are scheduled for a short break
12 and we will make up the time that we're over. Why don't
13 we take a break until 2:45.

14 Let's see. I want the audience to please be
15 aware, if you leave the secured area during the break,
16 you will need to go through security again. So there
17 are restrooms located to the left of the entrance of
18 this auditorium within the secured area and additional
19 restrooms located in the town center outside of the
20 secured area.

21 So we will reconvene at 2:45. Thank you.

22 (Break taken in proceedings)

23 CHAIRPERSON YEE: Good afternoon. We will bring
24 the meeting back to order.

25 And our next item is Item 5, and this will be the

1 first of two panel decisions. And for this particular
2 panel, we are going to be focused on the challenges and
3 opportunities for tax compliance in the gig economy.
4 And I am very grateful to the panelists we have here
5 this afternoon.

6 And I would like to just briefly introduce each
7 of them and offer them some time to just share some
8 perspectives and, perhaps, firsthand experiences around
9 this topic. And we will then open it up to the board
10 members for questions.

11 So let me first start by introducing Annette
12 Nellen, who -- actually, I'm not going to introduce you
13 in order, probably -- in order of the agenda.

14 Annette Nellen, who's the professor and director
15 of the Masters of Taxation Program at San Jose State
16 University. She's a familiar face to so many of us and
17 has been such a wonderful partner in the public policy
18 sphere with many of us working in this space.

19 Thank you very much for being here, Annette.

20 We then have Karen Brosi, who is a Certified
21 Financial Planner and enrolled agent. Thank you for
22 being here. Certainly, the tax practitioner perspective
23 is very important to us here, at the Franchise Tax
24 Board. And as was stated earlier, we value you as a
25 partner with us, as it relates to tax compliance.

1 We also have Vikrum Aiyer, who's the vice
2 president of global public policy and communications at
3 Postmates. Thank you, Vikrum, for being here. We
4 definitely look forward to your perspectives.

5 And Annette Rivero, who's here with us from Gig
6 Workers Rising. And we thought it was important to have
7 a worker perspective. Certainly, many of the challenges
8 that have been identified seem to fall on the workers.
9 And so we definitely want to hear what your experience
10 has been, but, as well, helping to inform us with
11 respect to some of the ongoing work that we need to do,
12 whether it's data, whether it's looking at different
13 processes, whether it's a different kind of outreach and
14 education. So we very much appreciate you being here.

15 So I thought maybe we would go in agenda order
16 and ask Professor Nellen to start us off, because I
17 think you probably will have the broadest view with
18 respect to how we ought to be looking at some of the
19 challenges and opportunities.

20 MS. NELLEN: Thank you for having us here and
21 thank you for having me here.

22 In my work on this particular topic, I would say
23 that it actually dates back to the mid '80s. I actually
24 was a revenue agent with the IRS and worker
25 classification was totally a big issue. I have

1 continued to deal with this area, even as a faculty
2 member doing research in this area, and, of course, that
3 was a natural move into the gig economy, looking at how
4 those issues play out. And would the gig economy, and
5 so much focus on that, be the time that we finally
6 address this decades-long issue of worker
7 classification, which really got punted on by Congress
8 back in 1978, with this section 530. So there are
9 really long-standing issues of the multitude of
10 classification systems, the confusion, a lot of
11 subjective factors, as opposed to maybe moving to more
12 objective factors.

13 And I have worked, over the years, for, you know,
14 either drafting or critiquing proposals on the work of
15 classification. And my -- my research, as a faculty
16 member, which I am able to do as a faculty member, have
17 really focused on how we can -- you know, I run this
18 21st Century taxation blog, which I started many years
19 ago, as a fellow of the New America Foundation -- and
20 really looking at how can tax systems better reflect the
21 way we live and do business today and follow principles
22 of good tax policy.

23 And this is still one area where there's great
24 need for improving all of this, and I think also -- I
25 think everything being touched on here -- also pins down

1 to -- something really lacking is this broad knowledge
2 of the tax law and basic taxes among all the population.
3 It is a topic that's very important but is never covered
4 in K-12 education.

5 So thank you.

6 CHAIRPERSON YEE: Next, Karen Brosi.

7 MS. BROSI: Yes.

8 This is a topic that has been near and dear to my
9 heart, not only as a practitioner, but I also write and
10 teach other tax practitioners continuing education. And
11 so we have been addressing this for a number of years in
12 our tax practitioner communities of capturing the
13 workers or the -- and those who are engaged in the gig
14 economy.

15 And it's on a couple of levels, because, as you
16 have heard from staff at the FTB earlier, it's an issue
17 of -- of, actually, do they know they need to report the
18 income; that there is no check and balance, as there is
19 with a W-2 wage earner receiving a W-2. They know they
20 have to do something about that and report their taxes.

21 I -- and -- and it's sort of across the board.
22 My practice is in Palo Alto. I don't necessarily deal
23 with unsophisticated taxpayers in my practice, and, yet,
24 just this year, a taxpayer engaged in a part of this gig
25 economy, that we haven't talked a lot about here today

1 yet, which is, you got a spare room in your house? You
2 got a garage? Go online and rent it out and earn some
3 more money that way.

4 That's sort of a definition of the gig economy,
5 that you don't really need any training. You don't
6 really need any special equipment that you don't already
7 have. You don't need any special education. And you
8 can start today and earn money.

9 And so this is a not-unsophisticated taxpayer,
10 who I said to her, "Any other income that we need to be
11 looking at this year?"

12 And she said, "No." She said, "Well, except for
13 when we rented the house out, but we didn't get anything
14 on that, so I don't have to report that income, right?"

15 Now, a sophisticated taxpayer, who is asking me
16 that question, and translate that to -- I translated
17 that to the general gig economy worker, who is not as
18 educated as this client of mine was, who is not as
19 sophisticated as this client of mine is. They don't
20 stand a chance to meet tax compliance. They just don't
21 know. And the help is not available out there for them.

22 CHAIRPERSON YEE: Very good. Thank you, Karen.
23 Vikrum Aiyer.

24 MR. AIYER: Thank you for having us.

25 From the platform company perspective, I think

1 there's a lot for us to consider, and I think,
2 Controller Yee, what you pointed out to at the top in
3 terms of the BRT analysis, that businesses ought to look
4 at other motivations beyond just revenue and the bottom
5 line, is definitely an ethos shared at Postmates, where
6 we don't believe that the business of our business
7 should really just be business.

8 We fundamentally recognize that when workers on
9 our platform are able to earn, on average, about \$18.34
10 per hour, that our relationship with those workers
11 should not end just at that transaction-based level;
12 that our relationship with those workers is really
13 motivated by the fact of what you just laid out, that
14 with the power of an internet connection and an idea,
15 not only can anyone be their own boss, but people can
16 hop online, start learning, and in the instance of
17 Postmates, get paid money into their bank accounts
18 within 55 minutes. Very different than the two-week
19 paystub otherwise governed under the California Labor
20 Code.

21 So while we are proud of that low barrier of
22 entry to work, we also recognize, there's a lot we need
23 to do, as companies, to make sure that not only are we
24 not implicit in a loss of revenue to the State, but
25 we're training workers, educating workers, on the tools

1 of how to navigate this form of work. But, then, also,
2 that we work with organizers, with labor unions, and the
3 State to consider a new framework of rules around this
4 form of work.

5 And I think that putting aside, you know, the
6 legislative session of this past year, this is really,
7 really important for a company like ours, because it's
8 only when we are able to talk to labor in the state,
9 talk to workers in the state, do we understand new ways
10 that we can invest in those workers.

11 You know, some of those examples for us, at this
12 company, include that we found out that most -- and, you
13 know, Sandra [sic] Harris has spoken about this on the
14 campaign trail. Most of -- most Americans cannot afford
15 a medical expense, unpaid medical expense that's \$400,
16 in this country. So instead of a semi-regular payout to
17 workers on the platforms, we instituted something called
18 "instant deposits," which allows you to get paid within
19 minutes -- this is a very important alternative to
20 payday lending and predatory lending -- that we've
21 invested in, as a company, at Postmates.

22 Separately, we know that at least 40 percent of
23 all Postmates are actually looking for full-time work,
24 but their shortcoming and pitfall to that is the fact
25 that only 20 percent of them have college degrees or

1 accredited community college degrees.

2 So we started working with different upscaling
3 organizations, starting with an organization called JVS
4 in the Bay Area, in which we're using U.S. federal
5 Department of Labor grants to pipe in Postmates into
6 actual classes and upscale initiatives for late stage
7 and continuous adult learners outside of the
8 K-through-12 system, not because we felt that this was
9 the thing that Postmates is always about. Let's be
10 honest, Postmates is really just a burrito delivery
11 service when you are lazy, on a lazy Sunday. But when
12 we recognize that our workforce is interested in
13 connecting to this type of work, we feel that, outside
14 of that \$18 per hour relationship we have with them, we
15 have a captive audience of mobile workers that we can
16 actually attach these different experiments and see how
17 they scale up when they are stitching together multiple
18 jobs.

19 Lastly, I will just say that workers'
20 compensation has come up a lot this afternoon, and one
21 of the biggest fears that we have is because of these
22 companies not having a certain relationship with their
23 worker, that workers weren't covered on the job. And so
24 that is why -- I'm proud to say -- starting on
25 October 1, Postmates will be offering free

1 fully-paid-for accident insurance for anyone who is
2 delivering on the platform for up to \$1 million worth of
3 damages or concerned bodily or equipment or otherwise.

4 I mention all of these steps not to give you a
5 commercial for Postmates, not to say that we are the
6 best actor since sliced bread. I think what we do is --
7 I mention this because there is a lot we can learn from
8 workers, and we are taking steps in this state to try
9 and institute and enact policies that reflect those
10 interests.

11 At the same time, we are a business. We have a
12 fiduciary responsibility, as been mentioning earlier.
13 And so our goal today, and in working with the State of
14 California, going forward, is always to be compliant
15 with the law, but make sure that, how can we balance the
16 structure of how that business model works, so, that
17 way, we can be both work proworker and proinnovation,
18 and we have about five ways in which we think we can do
19 that on the tax compliance side.

20 But I will stop rambling there and share that
21 when we get into the questions.

22 CHAIRPERSON YEE: Okay. Thank you very much.

23 Ms. Rivero, thank you very much for being here.

24 MS. RIVERO: Thank you for having me.

25 All right. Well, I am an Uber and Lyft driver.

1 I have been driving for two years. I'm a mother of
2 five. I live in San Jose. I am also an aspiring
3 business owner and a leader of a driver community
4 desperate for change. And that is Gig Workers Rising.

5 Today I'm here to talk to you about a little bit
6 of my story. I started in medical billing. I worked
7 very hard for 13 years. I became a supervisor, of some
8 sorts, at Stanford, when I realized I wanted to be a
9 manager. I couldn't do that without a bachelor's
10 degree. So I was trying to figure out a way to go back
11 to school when another manager mentioned she had started
12 working for Uber and was making more money there in a
13 day than at her job.

14 And so I decided that was my window of
15 opportunity, and so I left my job hoping to go to
16 school, making enough money doing Uber to do that.

17 It didn't work out. The pay cuts came very
18 quickly. Within a year, I had to stop going to school,
19 and I am deep in debt, and I struggled to find time to
20 spend with my children.

21 When I started working for Uber and Lyft, I could
22 make \$300 in about six hours; whereas, now, it's about
23 \$100 for six hours. And to make matters worse, these
24 days, I wake up at 6:00. I take my kids, drop them off
25 by 7:15. I work throughout the day until I have to pick

1 them up at 3:45. I take them home, I feed them, I make
2 sure that they are fed. I make sure they start their
3 homework, and then I am back on the road. And I don't
4 come home until about 10:00 or 11:00. And in between
5 then, I am doing some of my notary work, which is a
6 business that I'm starting.

7 And -- but today I'm here. I'm sacrificing some
8 much-needed income to explain to you the problems and
9 issues that I personally have filing taxes every year.

10 And you have to think about what it takes to run
11 a business and managing the data that you are collecting
12 every day, in order to tell that financial story at the
13 end of the year. And it first starts with the cost of
14 providing a service or the cost of purchasing a product
15 to resell. And beyond that, you have to be able to
16 tell, what did you sell that product for, and what were
17 the expenses that incurred during the time you were
18 running your business.

19 Unfortunately, I have no control over all of that
20 data. It's in an app and it's closed away from me. I
21 do not have access to it. When I go on to the app at
22 the end of the year to file my taxes, if I have not made
23 over \$20,000, I do not get a 1099. And because everyone
24 seems to be a little concerned about what that looks
25 like, I do have a copy of what we get. You may not be

1 able to see it very clearly, but this is what we get.

2 It's very vague.

3 And if you don't know anything about taxes and if
4 you don't know anything about expenses, you have no idea
5 what you are looking at. And it's very hard to
6 interpret into a tax form.

7 Even though I have a 1099 -- because I'm working
8 enough -- I can't validate any of those numbers for an
9 auditor. If they were to come to me and ask me, well,
10 how did you come up with this number, I cannot validate
11 it. I cannot tell you where the numbers are from. I
12 cannot go into the -- the platform and show you an
13 address and calculate the miles for you. It's
14 impossible.

15 There -- it takes five steps just to get to all
16 of the information on the Lyft platform for one ride.
17 So for every single ride, I have to go through five
18 steps.

19 So, you know, I could call Uber and Lyft and
20 perhaps try to get some information, but it's very
21 difficult to talk with them. They don't have a very
22 good support system for us. So resources are limited.

23 I am extremely excited to hear about some of the
24 things that are going on from the speakers today, and I
25 will definitely be sharing that with my fellow drivers.

1 And I think that's about all I have.

2 CHAIRPERSON YEE: Thank you, Ms. Rivero.

3 So Members, we wanted to just open this panel up
4 for questions because, you know, we have a number of
5 different perspectives that are represented on this
6 panel, and so I would entertain questions.

7 Yeah. Member Asmundson.

8 MEMBER ASMUNDSON: So, you know, we have heard a
9 lot of perspectives in the sense that working in the gig
10 economy, working for these apps, is often seen as a very
11 transitional thing. We don't have a lot of data about
12 that.

13 You know, Vikrum, if you have any additional data
14 about, sort of, how long people participate as workers
15 with Postmates, that would certainly be useful.

16 Annette, if you have -- sorry. Ms. Rivero, if
17 you have any information about, sort of, how long
18 people, sort of, like, work to go back to school and
19 then to graduate from this to something with more
20 regular hours, that would also be a helpful perspective,
21 I think, for everyone, if you would be willing to share.

22 MR. AIYER: Yeah. I am happy to share the data I
23 have today, and if there's anything else we can provide,
24 we can definitely submit anything else offline.

25 One thing I think is really important for us to

1 consider just at the top is that, first of all, no one
2 should be in that scenario that you are in. The fact
3 that there's skyrocketing health care costs in this
4 country, flat wages, working hard just to, like, accrue
5 more debt, our companies, our businesses, can and must
6 do better. And I think that that is a commitment that
7 we want to give the state of California.

8 One important distinction, when we think about
9 tax compliance and, just, regimes of laws around these
10 businesses, is that there is a pretty major difference
11 between the ride sharing model -- what you saw Dr. Reich
12 speak to on the Uber and Lyft side -- and the delivery
13 model. And in the same way that, you know, a lot
14 industries are not monolithic, I would caution the State
15 to assume that all tech companies in this space are
16 monolithic.

17 What we have actually done in the last year is
18 work -- my colleagues, Vignay (phonetic) and Cynthia,
19 (phonetic) worked with the CDTFA to, for the first time,
20 codify a definition what it means to be a -- what we're
21 calling a delivery network company, a DNC. That speaks
22 very closely to the fact that this is not interstate
23 commerce a Teamster job might cover. This is not
24 picking up goods from a warehouse. This is really just
25 picking up goods locally from a retailer in your

1 community that you or I otherwise would have gone to
2 that store shelf for -- to pick up those goods. So
3 that's the nature of the work.

4 The -- the capacity of how the work is performed
5 is that unlike Uber and Lyft, you can't -- you don't
6 have to have a car to deliver for Postmates -- you can
7 walk; you can bike; you can drive -- which means that
8 the mode split is actually quite different in different
9 sectors.

10 So in New York, for example, 80 percent of all
11 Postmates deliveries are actually performed by bike. In
12 Los Angeles, huge urban topography, most of our
13 Postmates are performing those deliveries by car.

14 That being said, that makes it difficult when you
15 talk about taxation and reimbursement for expenses, for
16 us to identify the Kelly Blue Book value of your
17 expenses if your expenses were sneakers and a day of
18 walking, or a shared bike, if you use one of these
19 shared mobility services, or, you know, another form of
20 transportation. It doesn't mean we shouldn't try, but
21 that's one thing I wanted to flag.

22 More specifically to your point, 85 percent of
23 all Postmates deliverer -- drivers, sorry, are on the
24 platform for about three to five hours per week.
25 Additionally, we think that this is a very important --

1 and this is what Ms. Brosi -- am I pronouncing that
2 correctly? Yeah, Ms. Brosi spoke to -- is a low barrier
3 of entry to work. Because you are not going through the
4 traditional W-2 job background check, we are able to
5 onboard workers onto the platform safely, but with a
6 very different attitude and contemplation than if they
7 were to apply for another job.

8 This means that on the Postmates platform, we
9 really do allow individuals to start earning for
10 nonviolent drug offenders in this country and this
11 state.

12 In the state of California, I would say that
13 28 percent of all Postmates drivers identify as Latinx
14 and 24 percent of all Postmates drivers identify as
15 black in this country or in this state. And so, I
16 think, for us, to make no assessment or judgments about
17 communities of color and their access to jobs or
18 earnings, by having a low barrier of entry to work, we
19 actually end up capturing a lot of people who actively
20 tell us, in our customer service department, that this
21 is a means of working because they are not necessarily
22 certain, particularly our immigrant population, if they
23 had passed a background check, or, even worse, risk
24 their family being on the radar of another government
25 entity if they were to submit their social security

1 through a background check.

2 I will add one -- one last component to that, and
3 that is that when it comes to our workforce -- we are
4 talking about, in the state of California, that, for
5 Postmates, a little under 200,000 careers that are on
6 the platform. I mentioned, most are only working three
7 to five hours per week. Most also turn off the platform
8 within four to six months.

9 And I know Dr. Bernhardt spoke to a very low rate
10 of workers filing these 1099 forms. And that is also
11 because most of our owners are threshold earners,
12 meaning that they save to a very specific point in
13 time -- whether that's rent, a purchase, or something
14 else in their life, prescription medicine -- and then
15 once they have saved on that platform, they tend to turn
16 off the platform.

17 And I think that's why you -- you heard me lead
18 with our investment in a lot off those career
19 development resources, because we are not there to
20 assume that they want to be Postmates for life, nor do
21 they want to be Postmates for life.

22 At the risk of rambling too much, I did want to
23 just quickly just say that, from a tax perspective, we
24 do have about five steps that I think we need to take as
25 a state and as a country when it comes to this form of

1 compliance.

2 The first is, with regards to the legislation
3 that was just passed and signed by the governor, one
4 overarching concern that not just companies have, but
5 workers would have, is that the IRS, federally, still
6 has a multifactor test for who is determined to be an IC
7 versus an employee. And under the IRS standards,
8 Postmates is correctly classifying those workers as
9 independent contractors.

10 So come next year or in future years, we're going
11 to have a scenario in which there might be an
12 expectation of a W-2 form in the state of California,
13 and, yet, a 1099 form with the IRS. That is a
14 clarification, regardless of your politics or your
15 policy beliefs on this issue, or in my company, that we
16 do need to resolve to make sure that state revenue is
17 being captured correctly.

18 The second is in terms of the underreporting of
19 1099 miscellaneous work -- or forms. Professor
20 Bernhardt spoke to this earlier, but one issue that we
21 see as a company is not for a lack of trying. We
22 actually issue 1099 miscellaneous forms to our workers
23 at the \$600 and above threshold.

24 But it's also because we have a lot of younger
25 people on the app that are on the platform for different

1 reasons. If you can imagine, as silly as an excuse as
2 this sounds, an 18-year-old filling out a form, that
3 misses a character key stroke of their e-mail address or
4 changes their e-mail address quickly, or says, "Screw
5 this, I'm no longer on e-mail, I don't want to be
6 bothered by my family," means that we are not able to
7 connect that 1099 form to them, particularly with the
8 younger audience, hypertransitional, and so they are
9 moving often, so those addresses are hard to keep down.

10 And, lastly, going back to the point about having
11 undocumented immigrants earning on the platform, a high
12 concern about social security information being passed
13 through and an inability to capture that work.

14 So when we think about the right form of
15 classifying workers, we also want to think about the
16 populations that may accidentally be lost in the shuffle
17 due to this low barrier of entry to work.

18 The third area is in terms of small businesses.
19 I believe, Ms. Cohen, you may have mentioned this
20 earlier, but this notion -- I'm sorry. It was
21 Ms. Maples on a prior panel, said that most ICs don't
22 see themselves as small businesses. They make the
23 missteps that you mentioned with your client in Palo
24 Alto.

25 I think that's also informed by the fact that the

1 State of California has a very different patchwork for
2 who are independent contractors and when you need to
3 sign up for a business license registration. You would
4 have to sign up for a business license in the city of
5 San Francisco and the city of Oakland, even if, on a
6 commute between both cities, as an Uber driver or a Lyft
7 driver, you cross the city jurisdiction lines.

8 I think what the State can -- the industry and
9 workers can genuinely benefit from and encouraging that
10 mentality about seeming like you are a small business
11 owner, is, perhaps, by creating one statewide framework
12 for a business license registration happens, data is
13 collected and given to the State and remitted by the
14 work, maintained by us, as companies, but you don't get
15 inconsistently penalized.

16 And this is something that we are actually
17 talking to Congress about. There's a bill that was
18 introduced last year called the New Gig Act that
19 actually contemplates adjusting the 1099-K threshold
20 down from 20,000 to a lower amount, so, that way, we
21 don't run up into the issue that we talked about
22 earlier.

23 Postmates has been -- was in -- testifying in
24 front of Congress last week on this. I think this is
25 something that we would want to do. We would be open to

1 withholding and remitting taxation on behalf of the
2 worker so as to minimize the lack of confusion for
3 drivers of any kind. But in exchange to do that, we
4 automatically trip employment classification lines in
5 different jurisdictions outside of California. So I
6 think working through or contemplating legislation that
7 might do that, to the benefit of the State and the
8 worker, is certainly something that Postmates would love
9 to talk through.

10 And then the last area, the fourth area, is
11 something that you mentioned, which is a technological
12 problem, which is being able to actually track mileage
13 and expenses.

14 We actually work with an outside organization
15 called Stride Health that allows -- when you have your
16 smartphone -- the accelerometer in your phone that
17 generally picks up what direction you are moving, is
18 able to then track those resources into mileage, and
19 then give you an itemized readout of that mileage year
20 over year for your every April or spring tax filings.

21 I think we need to do more of that. I do think
22 that we can invest in more education for workers in this
23 regard. While we are proud we provide that service for
24 workers, I think the FTB resources that were outlined is
25 definitely something we can consider being put into our

1 application so, that way, workers can see it, and that's
2 certainly a commitment from us overall.

3 I will just conclude by saying, I think this
4 problem of tax compliance is something that companies
5 can and have taken steps to enforce around, but that
6 definitely comes with us working with the State and
7 being able to work with workers and identify what their
8 needs are on the education side, but not starting from a
9 presumption that companies, despite what political
10 debates might offer, are intentionally starting from a
11 place of misclassification but are really just trying to
12 reconcile a world view that is -- that is competing with
13 dueling regimes and tax laws in different jurisdictions.

14 CHAIRPERSON YEE: Thank you very much, Mr. Aiyer.
15 That -- really appreciate your comprehensive thoughts
16 and observations and, certainly, some of the proactive
17 steps that Postmates is taking.

18 So I wanted to ask Professor Nellen a question.

19 Mr. Aiyer actually raised the question that
20 seems, to me, we have to get a little bit of a handle
21 on, and that is discrepancies between federal and state
22 tax compliance requirements. And I mean, it seems to
23 me, if we're going to, kind of, come to grips with what
24 the State has to do relative to tax compliance, that we
25 have got to understand, currently, what's required by

1 the IRS and -- and probably some attendant policy
2 changes we may need to pursue at the federal level. But
3 any -- any kind of thoughts on that piece?

4 MS. NELLEN: Well -- well several things. You
5 are also getting at the part about the 1099 versus W-2
6 going forward.

7 But so far as the federal and the state,
8 certainly, one thing, before I forget this, trying to
9 get information out to the worker --

10 CHAIRPERSON YEE: Yeah.

11 MS. NELSON: -- I think the tax agencies could --
12 could do more with the right information. For example,
13 when the person is hired, a W-9 form would be collected
14 by Uber or Lyft. I think that should go right off to
15 the IRS and the Franchise Tax Board, who then can
16 immediately check, has this person ever filed a Schedule
17 C before, a sole proprietor form or the equivalent?

18 If not, then send them a package, I think, both
19 by e-mail and by actual mail, with very clear
20 explanation; you know, walking them through -- a
21 video -- I mean, today -- "Oh, I need to know how to do
22 something. I will find a YouTube video on it," and do
23 that, and really help them to see what -- what needs to
24 be done, and then they will be waiting for that Schedule
25 C to be filed.

1 And one more step in a policy perspective is,
2 once that return is filed, I would actually say, let's
3 have the government drop \$500 or something into their
4 retirement account to start as well.

5 So far as tax differences, there really aren't
6 many, but there will be, starting January 1st, as was
7 just noted, with the fact that some of these folks who
8 don't -- they are presumed to be an employee, under the
9 California law, starting January 1st. So unless they
10 meet the ABC test, some might not meet that, so they'd
11 be, then, classified as employees, assuming they are
12 actually continuing to work. Some might not be, you
13 know, hired in an employment status.

14 But if they are continuing that -- in that same
15 category of work, at the federal level, unless they
16 change the practice -- because maybe the employer might
17 think, okay, you'd be -- I have to treat you as an
18 employee for California. Maybe I will take this
19 opportunity to change my business model, and I will
20 start exercising more control over you, making you an
21 employee at the federal level, as well, under a
22 different standard of the common law. So that could
23 happen.

24 Another approach would be, you know, we'll just
25 keep the separate classifications, and then the

1 employers have to be very careful that they are just
2 not, you know, nonchalantly, kind of, putting folks into
3 a federal qualified plan, for example, of retirement,
4 only to have the IRS say, they are not an employee.
5 They shouldn't be in the plan. Now you have just
6 disqualified the plan.

7 So there's really a lot of work for all
8 employers, and it's not just business. I mean, that
9 would be nonprofits. Also, the government hires
10 contractors and they need to look at their contractors
11 to see if -- what their classification is going to be
12 for both the federal and state, what they need to do
13 about that. But that will become one of the biggest
14 federal tax difference between these categories of
15 workers.

16 I think there should be maybe one that I would --
17 I would encourage the State of California to enact is to
18 follow the model of Massachusetts and Vermont.
19 California should just not wait for the federal
20 government. Enact a legislation that would say the
21 filing threshold is \$600 for a 1099-K, because if the
22 federal government wants to forgo that tax gap money,
23 there's no reason for the State of California to do so.
24 And we know that those forms can be issued.

25 So there's a few things. Thank you.

1 CHAIRPERSON YEE: Yes. All right. Thank you.

2 Questions by members?

3 MEMBER COHEN: I have some questions.

4 CHAIRPERSON YEE: Yes. Member Cohen, please.

5 MEMBER COHEN: Thank you.

6 I have a question for Ms. Vikrum Aiyer. In your
7 onboarding process of your employees, do you have a
8 briefing that covers their -- your -- I shouldn't say
9 employees. I mean, your contract workers.

10 MR. AIYER: Our fleet.

11 MEMBER COHEN: Your fleet. I don't know the
12 terminology.

13 But I am wondering, do you have a discussion with
14 them about their tax responsibility and how to file? Do
15 you give them a 1099 form? I am curious to know what
16 exactly -- I am looking for some insight into the
17 business.

18 MR. AIYER: Yeah. No. 100 percent.

19 So when you sign up for the platform, literally,
20 through the onboarding process, when you are entering
21 your name and information, we aren't inserting tax
22 information at that moment, but once you are delivering
23 on the platform, we do surface direct information to you
24 about tax filings in three ways:

25 One is the offering up this resource that I

1 mentioned in terms of our partnership with an external
2 partnership called Stride Health, that actually allows
3 folks to download this integration into their smartphone
4 app, that they would otherwise use when they are
5 delivering for Postmates, and then that will track
6 mileage, which they can then use towards the end of the
7 year, when they are --

8 MEMBER COHEN: So in no way do you talk or
9 encourage them or educate them about the importance of
10 filing their taxes on the income that they earn.

11 MR. AIYER: Actually, we do. We actually have
12 ongoing education throughout the year. So we surface --
13 not just around tax season. But I would say a few times
14 every quarter, just an FYI about taxation. That is a
15 form of e-mail communications as well as in-app
16 communications.

17 MEMBER COHEN: So these are push notifications
18 when you say "in-app"?

19 MR. AIYER: That's right. Push notifications
20 in-app.

21 I do think that the -- the second and third ways
22 that we do is, we do issue a 1099 Miscellaneous form
23 annually.

24 And then the third way is, we've been hosting --
25 my colleague, Claire (phonetic), has been actually

1 hosting webinars with our fleet of Postmates, open to
2 any Postmate nationwide to -- closer to tax season, in
3 January, February, March timeframe, where we say, "Hey,
4 anyone want to learn? Sit down with a tax expert."

5 We want to do more. Obviously, I think we should
6 do more. I think the FTB resources are something that
7 we ought to look at and do more in-app pushes on that.

8 I will say that one of the broader challenges is
9 that because of this dance that needs to be played about
10 classification on employee versus contractor, you can
11 only come up so far to the -- to the sun, if you will,
12 to explain, "You ought to pay attention to this." We
13 cannot prescribe or mandate that they do something, but
14 we can suggest that this would be, you know, better off
15 for your long-term economic certainty.

16 MEMBER COHEN: I understand that. I am not
17 looking necessarily for a prescription, but I wanted to
18 know if there's any discussion at all.

19 MR. AIYER: Yeah.

20 MEMBER COHEN: And you being the vice president
21 of Global Policy and Communications, you talk to
22 other -- other platforms and other folks that are in
23 this space on best practices? You seem to be, you know,
24 unique in that way about your announcement about
25 October 1st, offering accident insurance, about

1 notifying push notifications. Are you unique in that
2 space? Or are you -- is that just the common norm for
3 these tech companies?

4 MR. AIYER: I would like to think -- I would like
5 to think that we are certainly on the cutting edge of
6 testing some of these new products and elevating
7 standards. But to our peers' and competitors' credit, I
8 think more and more of these nationwide conversations
9 and conversations led by the State are pushing us to be
10 better. Our peers and other companies and competitors
11 are now unrolling or have been unveiling an accident
12 insurance platform.

13 On the tax side, I think there has been -- our
14 understanding is that different companies approach it in
15 different ways in terms of how often they communicate.
16 I think the webinar approach is pretty unique to
17 Postmates, in which we have live human beings actually
18 talking to anyone who wants to sign up digitally.

19 But I think the debate is elevating the standard,
20 and -- and this dialogue, certainly, I think is
21 something that we'll also be taking back to our peers
22 about establishing additional best practices, as you all
23 see fit.

24 MEMBER COHEN: Thank you.

25 Ms. Rivero, thank you for being here. I

1 completely can empathize with the sacrifice to be here.

2 When you are -- let me ask you, when did you
3 start driving? What year?

4 MS. RIVERO: 2017.

5 MEMBER COHEN: In 2017. So relatively not -- not
6 that long ago.

7 And when you were doing your onboarding
8 process -- and you drive for both companies?

9 MS. RIVERO: I do.

10 MEMBER COHEN: Okay. So when you were driving
11 and doing -- going through your onboarding process, were
12 they similar or did they differ? And if they differed,
13 in what way?

14 The other question I have does have to do with
15 the taxes. Was there any discussion at all about what
16 your responsibilities would be in order to file for
17 taxes?

18 MS. RIVERO: With Uber, everything was done
19 through the app. I didn't talk to somebody until I
20 needed my car inspected. And the person just came out,
21 looked at my car, signed the paper, sent me in, and this
22 was pretty much it.

23 MEMBER COHEN: Okay.

24 MS. RIVERO: Any -- any information on my taxes
25 comes at the end of the year. The app lets me know that

1 documentation is there. I can't recall if it says -- if
2 it's telling me to file my taxes. But when you go on
3 the page and it talks -- it has your 1099, it will tell
4 you to reach out to a tax professional. It doesn't give
5 any advice or information about that or education.

6 For Lyft, the only thing that -- they do give
7 you, like, a little, introductory meeting, where you sit
8 with other drivers and you are allowed to ask questions
9 about how the platform works.

10 The only thing in relation to taxes that they do
11 is they advise all drivers to apply for a business
12 license. And I think that if every driver did apply for
13 the business license, that's probably where they would
14 find information about taxes and what the requirements
15 are.

16 And they, too, will send just that push
17 notification about your tax -- your 1099 is in, file
18 your taxes. And on their page also, they say they
19 cannot give advice; to reach out to your tax
20 professional.

21 MEMBER COHEN: Thank you.

22 CHAIRPERSON YEE: Thank you.

23 Other questions, Members?

24 (No response)

25 CHAIRPERSON YEE: Let me -- Ms. Rivero, how have

1 you filed your taxes in the past? Do you use an outside
2 resource or do you do your own taxes?

3 MS. RIVERO: I do. And it was definitely --
4 there's a learning curve. You don't really know.

5 I think the second year I filed, I heard
6 something about taxes for Medicare, and I freaked out
7 because I didn't do that the year before. And then
8 discovered that I used TurboTax so it's -- it's already
9 addressed.

10 And, you know, so there's -- there's definitely a
11 lot of discovery that happens, a lot of learning. And I
12 think that this year, I -- I haven't filed yet
13 because -- for last year because I'm a little concerned
14 with the audits I've been hearing about. And so that's
15 kind of how I learned about going in and extracting all
16 the data and how much time it was going to take. You
17 know, and I have spent so many hours doing it. And
18 it's -- the information I'm collecting isn't even
19 useful. You know, so I feel like I have wasted my time.

20 But, you know, if an auditor comes to me and asks
21 me, "Well, how did you come up with all these numbers?",
22 I will have no answer. I will have to -- I'm going to
23 have to revert back to the way I did it the year before,
24 and that is, just go basically off of what Uber and Lyft
25 gave me and make a modest estimate of what my mileage

1 should look like.

2 CHAIRPERSON YEE: And you don't have a business
3 license, do you?

4 MS. RIVERO: I did apply for one.

5 CHAIRPERSON YEE: You did?

6 MS. RIVERO: Yeah.

7 CHAIRPERSON YEE: Okay. Okay.

8 MS. RIVERO: I also have one for my notary.

9 CHAIRPERSON YEE: Got it. Okay.

10 Ms. Brosi, as a practitioner -- and you have
11 heard from Ms. Rivero and kind of what's possible
12 through Mr. Aiyer -- so what would be helpful to you?

13 MS. BROSI: Well, from my perspective, it is
14 about, as a practitioner, I live in fear that I won't
15 uncover this information. That my clients -- you know,
16 I train them as well as I possibly can to bring me
17 everything. But as of the example of the client I gave
18 in Palo Alto, who said, "Sure, that's all my income,
19 unless you mean when I rented the house out this
20 year" -- and she wasn't even considering that.

21 So it is about finding out from a practitioner's
22 standpoint. But more than that, it is, from a
23 practitioner's standpoint -- let me just tell you this,
24 Annette. Taxes are hard. They are, like, way hard.
25 Okay? And taxes for a business owner are particularly

1 complicated. And as a result -- I have a tip for you
2 for somebody you can talk to.

3 But as a result -- I can't help myself -- folks
4 come into the gig economy with this perspective: "I can
5 get up and running right away. I can earn money. I can
6 get out and do it."

7 Nobody says to them, "Stop. You just became a
8 small business owner, and the taxes relative to that are
9 very complicated." There are differences between
10 federal and California law, as I'm sure you are well
11 aware. And the gulf, particularly when it comes to
12 business taxes, is getting wider and wider in terms of
13 nonconformity here in California.

14 So let -- okay. So they can use TurboTax to
15 figure out how to get that federal return filed. Now
16 what they don't know about how we don't conform here in
17 California can, in many ways, very much harm them.

18 And so it is about -- the gig economy is designed
19 to -- is, it seems to me, designed to leave people
20 floundering, because nobody stops them and says, "Just
21 because you can start a business today doesn't mean you
22 should have, and here are all the things -- kinds of
23 things that you need to know."

24 I don't know that that's the tax agency's
25 responsibility, by the way.

1 I also don't know whether it's the platform's
2 responsibility. Somewhere, somewhere along the line,
3 the taxpayer has to be responsible. I hearken back to
4 U.S. federal tax court cases, where a business owner has
5 said -- fallen at the mercy of the court and said, "But
6 I didn't know I owed that," or "I didn't know that
7 wasn't deductible."

8 And the tax courts, in final -- finality have
9 said, "You are a business owner, and a prudent business
10 owner should know what constitutes doing business, and
11 that includes paying your taxes."

12 CHAIRPERSON YEE: Very well. Thank you.

13 Professor Nellen, you have heard a lot so -- and
14 you have suggested that there are many, many players
15 that could really have a role in all this with respect
16 to tax compliance.

17 So if we were to pursue, kind of, the next step,
18 in terms of how to make things easy for Ms. Rivero, take
19 in some of the steps that Postmates and Mr. Aiyer has
20 talked about, what would you suggest that the tax agency
21 do, like the Franchise Tax Board?

22 MS. NELLEN: Well, I think the Franchise Tax
23 Board is -- is doing many things, is being aware of the
24 issue; they started the website.

25 I think, though, because the knowledge among the

1 whole population, even sophisticated business folks, on
2 taxation is so low, sometimes you don't know what you
3 don't know. So do they know how to go find that
4 particular website, and will they know everything on
5 there?

6 So I think some more detailed instruction --
7 because, obviously, we're going to have more
8 self-employed entrepreneurs, and this is a model that
9 will continue, though, California, obviously, is
10 changing that a bit. But I think where you can find
11 that would work better -- Ms. Rivero raises a good point
12 about, can you trust what the platform told you?

13 I think hopefully, maybe, the Franchise Tax Board
14 should have an agreement that if they pulled it off of
15 the app, and they are aware that the app is actually
16 recording their miles while they were actually driving,
17 I think, though, again, being a business owner, you
18 would need to know, oh, I can also deduct 58 cents per
19 mile from when I go from the drop-off to the next
20 pick-up. I don't think the app is always picking that
21 up.

22 But I think maybe helping with the recordkeeping,
23 saying, we trust that, you know, the app has been
24 certified in some way, so you can trust that it said
25 this is how many miles, because that's right. If

1 anybody ever came to her in an audit and said, "Show me
2 you actually drove. And what was the person's name, or
3 anything." I mean, they -- she would not have that
4 information, but really should not have to have it.

5 And I think we need to find ways for
6 technology -- you can see how these apps work. This
7 technology can make the tax compliance far easier. So
8 maybe it's more tools on tax agency websites, where you
9 can put in, this is what information Uber or Lyft is
10 giving me; it's the miles I drove; this is the 1099-K,
11 assuming you have one; here's things to watch; maybe a
12 fee, something needs to be taken out of that.

13 Also helping with the estimated tax payments, the
14 apps can do that. The IRS has one that they really
15 pushed the withholding calculator. It only works if you
16 actually are an employee and can adjust your cal -- your
17 withholding and your paycheck. Maybe having something
18 where it's easier for calculating your estimated tax,
19 maybe having the app feed into that, so you can take
20 care of that more -- more readily.

21 And then other issues, I think, where
22 clarification could be used: We're talking about mostly
23 Uber, Lyft, people who are doing the work right in the
24 state. There are gig workers who are working virtually,
25 like Amazon Mechanical Turk, and other ones, where

1 they've also got sourcing issues of their -- if you
2 source it, they need to figure out, do I even know where
3 my customer was, because that's something that is -- is
4 difficult for many businesses. But when you go onto the
5 app, you have got this additional sourcing issue, which
6 I don't think folks are really aware of. And it's
7 difficult to get the information, among all the states,
8 as to where do I now have all my tax obligations?
9 Because some of my customers were in a different state
10 because I was, you know, on the computer, serving
11 these -- these clients. Elance -- many of these are
12 actually virtual work being involved here.

13 So I just want to note, because we had more --
14 talking more about, I'm providing service to somebody in
15 a state. That's just -- that's a lot easier to deal
16 with, but some of these gig workers have more
17 complicated issues.

18 CHAIRPERSON YEE: That's right. That's right.
19 Great. Thank you. Thank you.

20 Any other questions, Members?

21 (No response)

22 CHAIRPERSON YEE: Hearing none, I want to just
23 thank the panel and maybe just offer a couple of minutes
24 for any parting thoughts. You have heard a little bit
25 of engagement here.

1 But Ms. Rivero, anything that you would like to
2 leave with us since the next step?

3 MS. RIVERO: I just want everyone -- like, I
4 think this is a great conversation. Just remember that
5 we're not just working on one app. We're working on two
6 or more apps.

7 CHAIRPERSON YEE: Right.

8 MS. RIVERO: And I think the idea about feeding
9 the information through one single app was brilliant,
10 because it just -- when you are talking about, I'm
11 talking an Uber ride and then I'm taking a Lyft ride and
12 maybe I'm doing a Postmate delivery, you know, you
13 are just -- it's a lot of time and different things that
14 go into play.

15 CHAIRPERSON YEE: Thank you.

16 Ms. Brosi.

17 MS. BROSI: Taxes are hard. California state
18 income taxes are really hard. And I know you don't
19 write legislation. But holy cow, nonconformity is
20 burying us in this state, and it will particularly bury
21 those folks who are engaged in the gig economy.

22 CHAIRPERSON YEE: Good point.

23 Professor Nellen.

24 MS. NELLEN: I think some of the conformity will
25 probably continue, because I don't think California will

1 conform to the 199A since the rate adjustment. There's
2 been talk about who should be helping these workers with
3 their -- understanding their tax obligations.

4 And I think we want to be very careful on that
5 discussion because we do live in a whole system of
6 voluntary compliance. And I think when we start
7 shifting some responsibility away from the taxpayer,
8 that starts to crumble, and there are many instances
9 where, at the federal level and other places, where we
10 start to do that. But we do need to make it where it's
11 just easier to get the information, because, yes, taxes
12 are complicated, but we need to provide some way that
13 people can get the information. I think, you know, at
14 the tax agency is a starting point.

15 I would really love to see K-12 education do a
16 big start on understanding this much better as well.
17 That's just the reality we live in today.

18 Thank you.

19 CHAIRPERSON YEE: Thank you.

20 Mr. Aiyer.

21 MR. AIYER: I would just echo Ms. Rivero's point
22 about the -- you know, working across multiple apps and
23 contrast it with the statement that was made earlier
24 about the gig economy and this form of work.

25 There's this assumption that you can work

1 flexibly even in an employment capacity or if, you know,
2 you are a nurse or you are a barista. But what you
3 describe never before in American history, frankly,
4 global history, have you been able to sign up for an
5 8:00 a.m. shift at a Starbucks, run across the street 30
6 minutes to work at Peet's, come back to the Starbucks,
7 only then to say to your boss, "Hey, I have homework,"
8 or "I have a family matter. I got to leave but I will
9 see you tomorrow." That's the level of autonomy and
10 flexibility that you can have toggling across all the
11 apps that Ms. Rivero mentioned.

12 And if it's that form of work that we're talking
13 about, then exact and precise data, from us, as
14 companies, for certain, but also from workers about how
15 they are utilizing the apps, being shared out with --
16 with the State, I think, is going to be key, as opposed
17 to presuming that you can have one form of tax regime
18 based off of one form of an employment model to cover
19 all of that.

20 And, then, lastly, I will say that companies like
21 ours really should be engaging in more education. I
22 think that was a great point. You will see more of that
23 commitment from us, but if there is a way in which some
24 of the conversations that were -- or some of the ideas
25 that were put forth to really help ensure that there is

1 data sharing also came with a declaration from the FTB
2 that you -- that companies should be able to try and
3 test out some of these conversations, some of these
4 resources, some of these toolkits, put them in their
5 apps, and see how that plays out, then we can also
6 refine information with you and share data as to what
7 trains are working, what type of information is going
8 over their heads, and what kind of cadence we would need
9 to make sure we're doing so in a really effective way,
10 as working partners in the state.

11 CHAIRPERSON YEE: Great. Thank you very much.

12 Of course. Please, Member Cohen.

13 MEMBER COHEN: Just a parting thought that has
14 occurred to me is, I would like to suggest that we
15 consider hosting an interested party meeting or
16 convening to -- begin a process that would allow us to
17 interface with the companies and begin to address some
18 of these issues that we've -- that we've heard.

19 CHAIRPERSON YEE: Thank you, Member Cohen. I
20 think one of the outcomes of today will be to look at
21 next steps. And while maybe not interested parties, I
22 could see, probably, a handful of work groups that
23 really need to be reconvened, first and foremost, really
24 addressing some of the data gaps so that we have a
25 better understanding of what we are actually working

1 with.

2 And then, secondly, kind of realtime compliance
3 issues that, obviously, are really creating a burden for
4 our workers as well as our practitioners.

5 But I think Professor Nellen's point about, you
6 know, just -- we have got so much just in terms of
7 helping to get information out there that, you know,
8 really, at all levels, we should be just thinking about
9 how we can engage, you know, every public partner in
10 getting this information out. So I think that's really
11 more to our Taxpayer Rights Advocate's Office and some
12 of the existing programs that we have got now.

13 I also think that one of the roles that
14 government may play is, I've been thinking, just sitting
15 here all afternoon, about a -- kind of a VITA-type tool
16 for gig workers. There are so many aspects of, you
17 know, what Ms. Rivero and workers like her are having
18 to, you know, contend with, from -- and, particularly,
19 being in business for themselves. And so Ms. Brosi, you
20 mentioned some of those issues.

21 But there -- I don't -- I just would hate to
22 see -- even though much of our tax systems is predicated
23 on voluntary tax compliance, but, you know, really, the
24 state and, certainly, FTB not doing our part, in terms
25 of just being sure that we are getting the information

1 out there as best as we can.

2 So thank you, Member Cohen. I think we have our
3 work cut out for us on many fronts. And I want to thank
4 the panelists for a very informed discussion. Thank you
5 for coming and sharing your perspectives, and we look
6 forward to our ongoing engagement.

7 And let me just say, with respect to all of these
8 issues, this one was more particularly focused on tax
9 compliance. But some of the presentations earlier today
10 that are -- that are public will be forwarded to the
11 Future of Work Commission as well. I think these are
12 larger issues that are going to affect much more broadly
13 beyond what we're talking about here. And so -- just so
14 they have it in their compendium of issues to be
15 addressed going forward.

16 So, again, thank you to our panelists for coming
17 forward. We really appreciate the time that you spent
18 with us. And thank you, Ms. Rivero, for giving up your
19 day.

20 Okay. As we are getting set up for our next
21 panel, we are now going to move into a little bit of a
22 future-oriented conversation. Some of it was addressed
23 by this last panel, but wanted to invite our next panel
24 of experts to come up to talk about the future of the
25 gig economy and state tax obligations. And many of

1 them, having worked in this arena, that wanted to have
2 them offer some more general perspectives, likely, and
3 that hopefully will inform also the next steps that we
4 will take.

5 I would like to introduce our panelists briefly:

6 We have professor Joe Bankman. Welcome back to
7 the FTB. Been a long-time colleague of many of us at
8 the Franchise Tax Board, with the State of California.
9 He is a professor of law and business at Stanford
10 University.

11 We welcome Renee Rodda who is here, who is the
12 vice president of Spidell Publishing. Also a very, very
13 key resource for us in terms of helping to ensure high
14 levels of tax compliance.

15 Mr. Allan Zaremborg, who is the president and
16 chief executive officer of the California Chamber of
17 Commerce. Welcome.

18 And to Mike Robinson, who's with the Mobile
19 Workers Alliance.

20 Thank you all for being here.

21 I think what I'm going to do is take this, maybe,
22 a little bit backwards and start with Mr. Robinson with
23 the Mobile Workers Alliance. I believe you have some
24 interesting thoughts to share with us, that maybe the
25 other panelists can comment on.

1 MR. ROBINSON: Okay. I've been driving for Lyft
2 for the last four years in Los Angeles and the Inland
3 Empire area. My wife and I live in Southern California
4 and have seen our expenses steadily climb over the
5 years, and it has gotten harder and harder to make ends
6 meet.

7 I used to work for a manufacturing shop as a
8 machine operator and was part of the machinist union. I
9 built transmission coolers. I had good pay, benefits,
10 and protection at work to make sure all -- we were all
11 safe on the job and a voice at work through our union.

12 Over the years, I've seen manufacturing work
13 decline. Someone told me that driving for Lyft was a
14 good opportunity, so I started driving part-time. Five
15 years ago, the company was bought by a rich investor
16 based in China. I watched the automotive manufacturing
17 outsource the kind of work that I do. My machine shop
18 supplied the automotive industry. This combined with
19 rumors that the new owner would soon shut down the
20 factory and look -- and it led me to look for another
21 job, but there aren't many machinist jobs left in
22 Southern California.

23 At that point, I started driving for Lyft
24 full-time. You always see ads for Uber for 1200 and
25 Lyft, 800 a week, but they don't say what kind of hours

1 you work. I drive for them 55 hours a week on average.
2 I only take one and a half days off to rest. I drive
3 around 10 to 12 hours a day. Your body gets stiff after
4 driving that long. I'm always on the move when I am
5 driving. I pack a brown bag lunch and don't even stop
6 to eat. I eat when I am driving. I only stop for
7 bathroom breaks, which is challenging, especially in
8 Downtown L.A., but I am resourceful to have regular
9 places to go. I have to drive longer hours to make the
10 same amount of money as I did three years ago.

11 My income is hard to predict, as there are slow
12 days and busy days. Fortunately, my wife has a real
13 good job as an employee and she has a guaranteed, set
14 wage and hours, and she gets workman's comp and
15 disability coverage and payments into social security.

16 If I get injured or sick, we are out of work, out
17 of luck. Because I don't have any of the protections
18 that my wife has, I don't have sick leave so I take a
19 day off. That means we will come up short that week.
20 And after paying for our health coverage, most of our
21 money is gone.

22 In terms of service in the gig work in
23 California, the word that comes to mind is uncertainty.
24 I had hoped we drivers would have a good job security,
25 social security, sick days, overtime, all the protection

1 that California employees have once AB 5 had passed and
2 had went into effect. But I learned that the companies
3 plan to fight AB 5 in the courts and through
4 arbitration. They claim that we drivers aren't a core
5 part of their business. That's absurd. That's what
6 built their business.

7 They also plan to force ballot measures to
8 categorize us as some new category that is not an
9 employee. I don't have any idea what kind of protection
10 that would bring to us. And I don't know -- that will
11 affect my schedule, my earnings, or my protection that I
12 might have if they are successful.

13 I enjoy driving for the public, but the
14 uncertainty, it makes us concerned. I tell the drivers
15 and other people that we got to stick together. We
16 ought to become employees and want a union because
17 that's the best way to fight for our rights and be
18 protected.

19 I'm 59 years old. I think about my future and
20 possible retirement I had. I'm really worried. Lyft is
21 not paying social security. And I don't think I will
22 have enough money saved to be able to retire because,
23 after expenses, I make well below minimum wage. Gas
24 alone cost 200 or more a week.

25 For taxes, Lyft gives us a discount on TurboTax,

1 but it is a one-time use for federal or state tax. I
2 still have to pay \$99, and there's no training. Lyft
3 does not give us tools to track our -- all the
4 information we need to track to be able to file our
5 taxes correctly.

6 I log into TurboTax and have to take time to make
7 sure my personal software is tracking all the miles I
8 drive and track expenses so I can claim against what I
9 make.

10 For example, Lyft only gives me a report when we
11 are driving to a passenger or a passenger is in the car.
12 Waiting or driving to another location is not covered.
13 When I have to drive a lot of miles, while waiting for a
14 ride and returning from wherever I dropped them off.
15 These are the things I am tracking. Other drivers may
16 not have those resources. Lyft did not offer me any
17 training on how to handle my taxes or track my expenses.
18 They just gave me a 1099 that tells me what I made
19 total, for the year, minus the service charges.

20 Everything else -- everything else is on me to
21 figure out. I read things online and talked to other
22 drivers and came up with my own system I use on my own.

23 I hope other drivers have figured this out. But
24 I'm sure each driver uses a different method. It would
25 be so much easier if the companies paid us like

1 employees and paid and made all the deductions like
2 other companies do for their workers. It would be
3 helpful if the company would provide us with the same
4 software that we could track our miles and time driving
5 in the same way and track our expenses in the same way.
6 Some basic training on how to file our taxes would help
7 too. But, ultimately, in the future, I hope that we
8 drivers find that Uber and Lyft finally treat us as
9 employees, and we will have the protections we deserve.

10 I also want drivers to join us and are able to
11 join a strong union together for living wages, safety on
12 the job, and basic respect.

13 CHAIRPERSON YEE: Thank you, Mr. Robinson.

14 Let me -- and thank you for being here and giving
15 up a day of work.

16 Mr. Zaremborg.

17 I guess your observations, obviously, among your
18 members and where you see all of this going in the
19 future, and then some thoughts that you glean from the
20 testimony here today.

21 MR. ZAREMBERG: Yeah. Thank you for inviting me.
22 And, you know, I know the title was the gig economy and
23 taxes.

24 But I think it's important because the gig
25 economy -- I think this discussion here, today, and the

1 discussion in the legislature and the press hides the
2 impact of the Dynamex decision in AB 5. There are
3 millions of workers in California who have always been
4 considered to be themselves to be independent
5 contractors. They are impacted by the Dynamex decision.
6 I think it's clear -- let me put it in perspective here,
7 because you are talking about gig workers.

8 The facts in the Dynamex decision happened in
9 2004. The case was filed in 2005. The first iPhone was
10 introduced in 2007. So it's a lot of people who have
11 traditionally and historically been independent
12 contractors, under a Supreme Court case from the 1980s
13 that dealt with people who worked in the cucumber
14 fields.

15 So I think it's important for you, in terms of
16 understanding the tax consequences here, that there are
17 a lot of people, a lot of the workers, who have
18 traditionality filed taxes one way, that it -- may be
19 impacted another way.

20 And I think it's quite clear, from the exemptions
21 in AB 5, that say the ABC test doesn't apply to these
22 certain professions, you should test them under the
23 previous test, indicate that the ABC test doesn't apply
24 to everybody. Doesn't fit everybody. Doesn't fit every
25 profession, like a doctor in a rural hospital or nurses.

1 Well, some people got exemptions and some people
2 didn't. And I think when you talk about the taxes, you
3 talk about the confusion it's going to lead to for all
4 these people that, probably, in terms of population, are
5 more than the gig economy.

6 So these people who have historically -- so I
7 think it's important for you to make sure that people
8 understand that. What are their tax obligations? Is it
9 different for me than it was last year? I think you are
10 going to have a lot of confusion, a lot of people who
11 don't understand, and are going to file the way they
12 have always filed even though -- because they don't
13 understand the ABC test, which, by the way, in most
14 states where it's been applied, applies to workers'
15 compensation and UI, not to wage and hour laws.

16 And there are exemptions in many --
17 Massachusetts, the attorney general chooses not to
18 enforce business to business. Well, we don't have an
19 exemption for that in California.

20 So how do you take this and you take this law and
21 you say, all of you who have been traditionally
22 independent contractors, under a test that was
23 established for 35 years, may no longer be in that
24 category if you don't have a lobbyist and an exemption.

25 So I think it's going to be incumbent upon our

1 taxing authorities to make sure that people understand
2 what their new obligations are, if they ever do.

3 CHAIRPERSON YEE: Thank you very much.

4 Ms. Rodda.

5 MS. RODDA: You know, I have to say that, coming
6 from Spidell, where we have made a business out of
7 educating tax professionals and providing research and
8 taking these complicated laws, and bringing them to
9 professionals in a digestible manner so they can
10 understand how they work -- and I know how difficult
11 that is for us to help tax professionals -- and I think
12 looking at what that means in the future, to help
13 individuals understand their tax burdens, shows how
14 difficult this can be.

15 And -- I really think that, as the previous panel
16 said, education and outreach is key in this area. And
17 one of the concerns that I have is looking to options
18 other than education and outreach. We do need to be
19 very careful about legislating issues here in
20 California, which takes us further out of conformity
21 with federal law, because it truly gives people two sets
22 of standards that they have to follow.

23 And I can tell you, that's difficult enough for
24 tax practitioners. I mean, I make a living out of
25 teaching tax practitioners the differences between

1 federal and state law. So expecting this gentleman to
2 understand those differences is a huge burden. And so I
3 think, if we're looking at the future, I think focusing
4 on education and outreach and finding ways to make it
5 easier for these workers to understand their tax burdens
6 is important, because if we do anything to take
7 California further away from the federal rules, we're
8 actually making things harder on them, rather than
9 easier to comply with the tax laws.

10 And you know, we've had a lot of conversations at
11 Spidell about converting someone from an independent
12 contractor to a worker might -- or to an employee might
13 benefit them in a significant way, on one end of the
14 spectrum, but, on the other end of the spectrum, many of
15 them have been taking the deductions, that Susan Maples
16 was taking about earlier. And when we convert them to
17 an employee, on the federal level, they have lost all of
18 their miscellaneous itemized deductions for their
19 unreimbursed employee business expenses.

20 So there is a balance there and, certainly,
21 something that needs to be considered.

22 CHAIRPERSON YEE: Thank you very much.

23 Professor Bankman.

24 MR. BANKMAN: Well, I think what people have said
25 so far shows that the average Lyft driver might have a

1 more complicated tax return than the average Lyft vice
2 president. That's insane, right? And you can hear the
3 tremor in someone's voice as they talk about how
4 overwhelming it is.

5 So what could we do to help them and help
6 compliance? I'm going to throw out three things, which
7 other people have mentioned. I don't know if there's
8 any perfect answer here. One is, try to reclassify them
9 as employees. That's what Mr. Robinson says. In many
10 cases, that's going to be easier. It has other problems
11 and other advantages.

12 Another thing that people have said repeatedly
13 is, help them out and help the State out by taking the
14 lead on reporting and maybe reporting withholding. If
15 you don't have 1099s coming out, if you don't have
16 reporting, you are really putting an employee almost in
17 an impossible position. They have got to come up with
18 all that data and all that money at the last minute.
19 People just often don't do it. It's bad for them. It's
20 bad for the State.

21 The other thing, which I am going to throw out,
22 which is in the kind of -- only a professor would think
23 of it, is something another professor thought of. Karen
24 [sic] DeLaney Thomas, who teaches at UNC, and that is,
25 you might have -- if we're going to keep people like

1 Mr. Robinson as an independent contractor -- something
2 like a standard deduction for an industry. Because if
3 he buys a computer and tries to figure out if he can
4 deduct it, it's a really hard issue. And I think that's
5 what Karen told us in the last panel. I bet most of us
6 in this room would have problems figuring out, is it
7 deductible? Is it depreciable? What if your kids use
8 it?

9 If we could get a -- kind of a standard deduction
10 for someone like Mr. Robinson, he could at least, on the
11 deduction side, live easier as an independent
12 contractor. All these things raise the issue -- or many
13 of these things raise the issue that Ms. Rodda just said
14 about state tax -- state and federal conformity.

15 CHAIRPERSON YEE: Great. Thank you.

16 Questions, Members?

17 Yes, Member Asmundson.

18 MEMBER ASMUNDSON: Joe, you mentioned doing a
19 standard deduction, but we had also heard earlier that
20 the experiences of people as gig workers are very, very
21 different.

22 MR. BANKMAN: Yep.

23 MEMBER ASMUNDSON: So, like, can you say a little
24 bit more --

25 MR. BANKMAN: Sure.

1 MEMBER ASMUNDSON: -- about how to square that?

2 MR. BANKMAN: Sure. If we think about what the
3 standard deduction is, in general, for individuals, it
4 is a one-size fits-all thing that helps some people and
5 hurts others, right? It is just a plug figure you use.
6 It's absolutely not perfect.

7 We get our choice, as individuals, to take the
8 standard deduction or you can itemize, right? Now
9 that's been, of course, eroded in many ways.

10 But if we gave Mr. Robinson something like that,
11 at least if he or someone like him feels overwhelmed
12 about tracking these expenses and figuring out in a
13 computer, at least he can take something and isn't made
14 to feel like a chump for not -- not following it up. So
15 that's what I am thinking of on that score.

16 CHAIRPERSON YEE: Okay. Thank you.

17 Okay. Thank you.

18 So Professor Bankman, are there -- maybe to Renee
19 as well. Are there any states that are kind of on the
20 right path?

21 MS. RODDA: You know, I have to say, I have a
22 hard enough time keeping track of California and staying
23 on top of that. I know there are a number of states
24 that are working --

25 CHAIRPERSON YEE: Working on it.

1 MS. RODDA: -- to stay on top of this issue, but
2 I think it has been such a moving target. And -- and I
3 do think that the information reporting and withholding
4 is an excellent tool, because, as our prior panel said,
5 if people don't have that information form, the 1099,
6 they don't realize that they have a liability. Like
7 Karen said, she has a very well-versed client, that
8 without that 1099, thinks they don't have to report the
9 income, and so I think that helps with compliance.

10 But as far as states, again, you want to watch
11 for that nonconformity issue.

12 MR. BANKMAN: I agree with that.

13 CHAIRPERSON YEE: Yeah.

14 And maybe to Mr. Zaremborg and Professor Bankman.
15 So we heard that gig workers are not replacing W-2
16 workers, and, yet -- but we are seeing an increase in
17 gig workers. So what's your sense about the growth of
18 the gig economy overall, in terms of the number of
19 companies and, you know, this being a direction that
20 companies -- more companies are moving into?

21 MR. ZAREMBERG: Well, you know, I think there's a
22 lot of factors here and -- to be considered. When you
23 say, is the -- is the economy moving in this direction,
24 I think the first question is, did these opportunities
25 ever present themselves? So as I think we heard

1 outside, when -- the gentleman from Postmates was
2 saying, well, here's somebody who could work for Uber
3 three hours; go to Peet's, work for a couple hours; go
4 to school and take classes; and, you know, then go home
5 and take care of the kids or do whatever they wanted and
6 do whatever they want that day. And if they don't want
7 to work the next day, they don't have to.

8 I don't think those opportunities existed before.
9 That's really the bottom line here.

10 So when you ask, is the economy moving in that
11 direction, I think the question is, is the workforce
12 moving in that direction?

13 That's the first question to ask.

14 And so does that create flexibility for people
15 that didn't have flexibility? Although, like I said,
16 when I opened up, there were a lot of people who always
17 considered themselves to be independent contractors that
18 are going to be questioned today, and whether or not you
19 are going to question them, as to whether or not they
20 should be independent contractors or whether or not they
21 should be employees.

22 I think that's -- who is going to make that
23 decision and how do you make that decision if there's
24 not a wage and hour claim filed, if there's not a UI
25 claim filed, if there's not a workers' comp claim, is

1 that going to be up to you to make that decision as to
2 whether or not they should continue to be independent
3 contractors.

4 So when you asked that question, is the economy
5 moving in that direction, I think there is certainly
6 opportunities that the public, the worker, is moving in
7 that direction, that didn't exist before. That's --
8 that's primarily the difference here.

9 CHAIRPERSON YEE: Professor Bankman.

10 MR. BANKMAN: One thing I will add to that is,
11 you know, the studies we have seen often rely on tax
12 data and they show that there is a movement toward the
13 gig economy but it's less than you might think. But
14 recall what Mr. Geck told us about the tax data. We're
15 not capturing a lot of it because of the 1099s not going
16 out, in some cases, unless you have over \$600 and 200
17 transactions. So part of the gig economy that exists
18 now is not being captured.

19 MR. ZAREMBERG: If I might add to that.

20 I think, you know, I use the reference that, you
21 know, the iPhone wasn't even introduced until 2007.
22 Well, the iPhone 1 in 2007 is a lot different than the
23 iPhone 11 today. And, you know, whether or not -- and I
24 think we have heard a lot of discussion here about
25 whether or not there are ways to identify these problems

1 and if people collaborate together to fix these
2 problems. And I don't think that's the kind of
3 discussion that's taking place.

4 The kind of discussions taking place, with all
5 due respect to Mr. Robinson, who said, there is no
6 hybrid. The discussion -- although he did say, and
7 other people have said, well, it would help if you had
8 one app where I could take care of my taxes and look at
9 my job and do all those things. You know, those are the
10 things that have to evolve. If -- if this is, as you
11 have asked me, is this where the economy is going?
12 Well, part of the economy is going. Not everybody. Not
13 everybody, you know, is good for them to have a flexible
14 workforce. They want to schedule their workers. They
15 want to make sure they are there to be -- when the
16 customers come in and not have that decision made by
17 the -- by the worker. They want to make sure that the
18 employer makes that decision.

19 If there is a chance here to say, well, for a
20 certain segment of the economy, we can -- we can
21 collaborate on a solution that adjusts the taxes, that
22 makes it easier for them to pay it, so you don't have to
23 have a situation where the worker's taxes are more
24 complex than the vice president's is, as the professor
25 said.

1 So I think that's what has to take place to
2 recognize, to say, well, should they be an employee or
3 should they be an independent contractor?

4 And what's interesting is, you know, even in AB
5 5, there's no definition of an independent contractor.
6 There's a test. There's a test that was developed by
7 the Supreme Court in the '80s, that dealt with two
8 people who worked in the cucumber fields. So if you
9 have a test to be able to say, what should you look at;
10 who should it apply to; how should we make sure that
11 everybody knows what the rules are; and we have a way to
12 make it simple for them; collect their -- whether or not
13 there are payroll taxes and whether it applies if you
14 have federal taxes that are different than state taxes;
15 if you were able to sit down and say, our goal here is
16 different than just saying you are a worker, you are an
17 employee, you are an independent contractor, we have
18 problems, and we need to solve those. And had you been
19 at the table, maybe there would have been a different
20 discussion about what the consequences are for

21 Mr. Robinson.

22 CHAIRPERSON YEE: Member Cohen.

23 MEMBER COHEN: Thank you.

24 Mr. Zaremborg, I'm not sure if you said this or
25 not, but, certainly, a speaker talked about how the gig

1 economy has been around for many years.

2 And what I am -- what I don't understand is how,
3 in the '80s, in the '90s, in the '70s, you have
4 barbershops and beauticians who have been operating as
5 gig economy workers, when there wasn't -- when that
6 wasn't the term. They were able to understand
7 withholdings and file their paperwork, but it's like the
8 new economy, the new wave of folks, primarily built on a
9 technology platform, that seems to be having trouble.

10 And maybe this is also a question to the
11 Franchise Tax Board is, we're collecting taxes from
12 certain aspects and different aspects of the gig
13 economy, but we're having trouble in other aspects of
14 the gig economy.

15 And I am just trying to recognize -- reconcile
16 this -- this -- this difference. I don't really see
17 what did we -- what are we doing differently?

18 I don't know, Professor Bankman, if this is up
19 your alley or not.

20 But what -- we're doing something different in
21 terms of educating workers on how to withhold, how to
22 report.

23 MR. ZAREMBERG: Can I just say something here?
24 Because you mentioned two examples that are very good:
25 Barbers and hairdressers. They are exempted in the

1 bill, in AB5. They're exempted. You know why?

2 MEMBER COHEN: Yes, they --

3 MR. ZAREMBERG: Because they need to have a
4 license. They need to have additional training.

5 What we're talking about here are people that the
6 only license they need is a driver's license. The entry
7 level to the job is different than what we -- what you
8 essentially said is different. Doctors got an
9 exemption. Real estate agents. You know, financial
10 brokers. People who have traditionally been independent
11 contractors, because they have a business license.
12 They've been licensed. The barrier to entry here is
13 much lower.

14 And so to Controller Yee's question, I think,
15 very much so, what has changed? What has changed is the
16 entry -- the barriers to entry for this type of work is
17 much lower than what you put out as -- as different
18 examples of who used to be independent contractors and
19 are going to continue to be independent contractors.

20 MEMBER COHEN: Thank you for pointing that out.
21 I didn't make that connection. I appreciate that.

22 MR. BANKMAN: I think that's part of the answer.
23 It's a great question.

24 Part of the answer is actually, we never really
25 have collected a lot of tax from some of the people that

1 are in our service economy. They tend to be low income
2 people. And when we do studies, I say "we," when the
3 IRS, the FTB, does studies, if you get cash income from
4 consumers, like many people in the service economy get,
5 we know the rate of reporting is pretty low. So that
6 raises a whole other set of questions that we're not
7 really looking at here, but are related.

8 MEMBER COHEN: Thank you.

9 CHAIRPERSON YEE: Thank you.

10 Other questions, Members?

11 (No response)

12 CHAIRPERSON YEE: Okay. Let me, again, ask each
13 of the panelists if you have some parting thoughts to
14 leave with us, in terms of next steps.

15 Mr. Robinson?

16 MR. ROBINSON: Yeah. The next steps is, we want
17 to become employees and we want to form a union. And
18 that's what we -- we, like, have the -- our income tax
19 withheld. That would make our job a lot more easier.
20 And...

21 CHAIRPERSON YEE: Thank you.

22 Mr. Zaremborg.

23 MR. ZAREMBERG: No. I think you have, you
24 know -- like I said, as I listened to the discussion,
25 not just with this panel, but the previous panels -- I

1 don't know if you were at the table. I don't think so.
2 I don't recall many discussions about that.

3 And there's going to be further discussion about
4 whether or not there should be additional exemptions.
5 There's going to be discussions about
6 business-to-business. And whether or not a discussion
7 of what the tax consequences are, how it applies
8 differently. You know, it should be -- you should have
9 a seat at the table because the people that make
10 decisions had no consideration of the issues that you
11 are speaking to today.

12 CHAIRPERSON YEE: Thank you, Mr. Zaremborg.
13 Ms. Rodda.

14 MS. RODDA: I think, as far as looking to the
15 future, discussions like today are exactly where we need
16 to start, because having perspectives from across the
17 different professional levels, the workers, economists,
18 and really looking at everything that comes into play, I
19 think, is a great way to start.

20 And, you know, one of the things that we, at
21 Spidell, have always tried to do is work with groups
22 like the Franchise Tax Board, the CDTFA and get
23 information out to tax practitioners so that they can
24 help their customers, their clients, be in compliance.

25 And I think looking at taxpayers as being

1 customers of the tax agencies and finding ways for them
2 to be in compliance and to help them is a great way to
3 start the discussion.

4 CHAIRPERSON YEE: Thank you.

5 Mr. Bankman.

6 MR. BANKMAN: Well, thank you for having the
7 panel. And thank you, Ms. Rivero and Mr. Robinson, for
8 sharing your stories with us.

9 CHAIRPERSON YEE: Thank you.

10 Without -- seeing no more questions, let me thank
11 the panelists for joining us today and leaving us a lot
12 of food for thought.

13 And we will -- and Mr. Zaremborg, to your point,
14 I think now, you know, with the heightened focus on
15 these issues that are now coming up, I would suspect
16 that we will be engaging -- we will be engaging with our
17 own legislators going forward. But, no, these are
18 important issues and, certainly, are going to have
19 consequences on very many personal lives around
20 California.

21 Thank you all very much for joining us today.

22 Mr. Hofeling, I think we have some public
23 speakers for the public comment section. Is that --

24 MR. HOFELING: If we have any public speakers
25 that would like to address the board, we ask them to

1 come up to the podium at this time.

2 CHAIRPERSON YEE: Okay. Are there any members of
3 the audience who wish to address the board during public
4 comment?

5 Yes, please come forward to the podium, and you
6 will have three minutes to make your comments.

7 If you will introduce yourself for the record,
8 please.

9 MR. COUNTS: My name is James Counts. I'm a CPA
10 representing myself.

11 First off, I want to make -- and I mention it to
12 the gentleman on the next-to-last panel, when we broke.
13 It -- years ago, I was told by IRS that if a business
14 filed a W-4 to report California wages, when they
15 thought the worker was an IC, for federal purposes, that
16 the IRS would consider that admitting to the IRS that
17 worker should be an employee, because they used the IRS.

18 Now, I would suggest that FTB staff check with
19 the IRS to see if that's still the policy, but that
20 could be a major issue for California business
21 getting -- reclassifying a worker here in California,
22 under AB 5, if they don't know not to file a W-4.

23 And the IRS response was that they should be
24 filing the 1099 with the California information and the
25 Miscellaneous comment box.

1 So that -- point 1.

2 Another issue with the gig workers is, a lot of
3 them, like Mr. Robinson, at the end, are used to working
4 as an employee, and they don't perceive the -- realize
5 that DI and the state income tax, they think in federal
6 tax, and they are thinking maybe 25 percent is coming
7 out.

8 I'm a CPA sole -- own my own firm. I consider
9 myself in the 50 percent tax bracket. 50 percent of my
10 profit goes out in taxes: 9.3, State of California;
11 15.3, because I'm paying both halves on social security;
12 and then, currently, under the new tax law, 22 percent
13 in federal tax, wherein the past, it was 25 percent.

14 So I don't think the gig worker is used to
15 thinking, gee, whatever is left over, half of it's going
16 to federal and state in taxes.

17 And I think that's a problem that, again, they
18 need to be educated about, because they are shocked when
19 they get their tax bills.

20 Thank you.

21 CHAIRPERSON YEE: Thank you very much.

22 Other members of the public wish to address the
23 board?

24 (No response)

25 CHAIRPERSON YEE: Okay. Seeing none, let me just

1 see if my colleagues have any concluding thoughts about
2 the hearing today.

3 Yes, Member Asmundson.

4 MEMBER ASMUNDSON: This has certainly been
5 fascinating, and I would like to thank everyone who
6 spoke today. This is clearly going to be an ongoing
7 issue. And so I look forward to learning even more
8 information in the future.

9 MEMBER COHEN: Thank you.

10 I too just want to acknowledge the folks that
11 have taken their time out of their busy schedules to
12 come and present the information to us. Recognize the
13 FTB staff that also have made an excellent presentation
14 and for all of you that have been in the audience
15 listening.

16 I am grateful of the Controller for her foresight
17 in bringing this before us. I think that this is an
18 ever-changing landscape and that we actually have a lot
19 of work to do. I have heard several action items and
20 look forward to being at the table as we discuss.

21 CHAIRPERSON YEE: Thank you. Thank you, both, to
22 both of you.

23 Ms. Stanislaus and Mr. Hofeling, I think what I
24 would like to do is to see whether we can do -- not
25 here, but a recap of the issues that have been raised.

1 I think next steps are probably going to be, as
2 Ms. Cohen suggested, probably a little less formal than
3 the interested parties. But some working groups that
4 really can do deeper dives on some of the issues that we
5 have heard about today.

6 I will say that, you know, there's a lot to
7 understand about what's happening in the gig economy.

8 And Mr. Zaremborg, the question I posed about
9 whether, you know, this is something that is going to
10 continue to grow and that this happening with respect to
11 more of -- if we are going to see more of this in the
12 economy.

13 Clearly, I think workers -- there are many
14 workers who require more flexibility. I mean, the
15 demographics of who is participating in the gig economy,
16 I think, is a diverse array of Californians.

17 And so I'm not going to speculate on what the
18 underlying reasons are for their participation in the
19 gig economy. But I also will say that I think companies
20 have actually looked at this as a business model, going
21 forward; that there are some objectives to be achieved
22 by having workers work in this way.

23 And so some of that played out when the
24 legislation was going through, that -- so I think our
25 challenge is, you know, really, how do we put all of

1 these, kind of, competing objectives together to be sure
2 that the workers aren't hurt at the end of the day from
3 a tax perspective.

4 And so I think, obviously, the idea -- the very
5 idea of what constitutes a workplace today is evolving.
6 And I think it's our job, as a tax agency. Member Cohen
7 serves on the Board of Equalization, but we're really
8 trying to stay updated with all these changes and make
9 sure that, certainly, our taxpayers aren't going to be
10 penalized for our not doing our job in terms of getting
11 information out there. Certainly, preparing for the
12 challenges.

13 I think there are opportunities, also, that we
14 can look at. That -- I think the resonating messages
15 today was clearly education and outreach will be
16 critically important in terms of helping workers and the
17 business owners, the hiring entities navigate tax
18 reporting and compliance.

19 And then, obviously, we're in California and the
20 role of technology can't be understated in terms of how
21 to facilitate all of this happening for all parties.

22 So I want to thank, again, the Franchise Tax
23 Board staff for really doing a lot of work in
24 coordinating this hearing. I want to thank all of our
25 presenters today. Just a lot of food for thought.

1 CERTIFICATE OF REPORTER

2
3 I, KATHRYN S. SWANK, a Certified Shorthand Reporter
4 of the State of California, do hereby certify:

5 That I am a disinterested person herein; that the
6 foregoing proceedings were reported in shorthand by me,
7 Kathryn S. Swank, a Certified Shorthand Reporter of the
8 State of California, and thereafter transcribed into
9 typewriting.

10 I further certify that I am not of counsel or
11 attorney for any of the parties to said proceedings nor
12 in any way interested in the outcome of said
13 proceedings.

14 IN WITNESS WHEREOF, I have hereunto set my hand
15 this 15th day of October 2019.

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20 /s/ Kathryn S. Swank
21 KATHRYN S. SWANK, CSR
22 Certified Shorthand Reporter
23 License No. 13061
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